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# Working and learning: A diversity of patterns

Glenda Quintini





#### WORKING AND LEARNING: A DIVERSITY OF PATTERNS

Authorised for publication by Stefano Scarpetta, Director, Directorate for Employment, Labour and Social Affairs

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Glenda Quintini is a Senior Economist in the Directorate for Employment, Labour and Social Affairs, Division for Employment Analysis and Policy.

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#### **SUMMARY**

The combination of work and study has been hailed as crucial to ensure that youth develop the skills required on the labour market so that transitions from school to work are shorter and smoother. This paper fills an important gap in availability of internationally-comparable data. Using the 2012 Survey of Adult Skills (PIAAC), it draws a comprehensive picture of work and study in 23 countries/regions. Crucially, it decomposes the total share of working students by the context in which they work (VET, apprenticeships or private arrangements) and assesses the link between field of study and students' work. The paper also assesses how the skills of students are used in the workplace compared to other workers and identifies the socio-demographic factors and the labour market institutions that increase the likelihood of work and study. Finally, while it is not possible to examine the relationship between work and study and future labour market outcomes at the individual level, some aggregate correlations are unveiled.

#### **RESUMÉ**

La plupart des études sur le chômage des jeunes attribuent une importance clé au cumul emploi/études pour raccourcir et améliorer les transitions de l'école à l'emploi et cela sur la base du fait qu'il permet aux jeunes d'acquérir les compétences demandées sur le marché du travail. Ce papier remplit le manque de données comparables à niveau international sur ce sujet. Grâce à l'Enquête sur les Compétences des Adultes (PIAAC), il permet d'évaluer l'étendue du cumul emploi/études dans 23 pays ou régions. Plus particulièrement, il permet d'identifier ces composantes principales (la formation professionnelle en alternance, l'apprentissage ou le travail des étudiants en dehors de ces programmes) et d'évaluer le lien entre le domaine d'étude et la nature du travail étudiant. Le papier étudie aussi comment les compétences des étudiants travailleurs sont utilisées aux seins des entreprises par rapport à celles des autres travailleurs et identifie les caractéristiques sociodémographiques ainsi que les institutions du marché du travail qui sont associées avec une probabilité accrue de cumul emploi/études. Pour finir, même s'il n'est pas possible d'examiner la relation entre le statut en termes de cumul emploi/études de chaque individu et sa réussite sur le marché du travail une fois les études terminées, le papier décèle quelques relations agrégées entre l'incidence du cumul emploi/études et le taux de chômage des jeunes sortis du système scolaire.

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#### INTRODUCTION

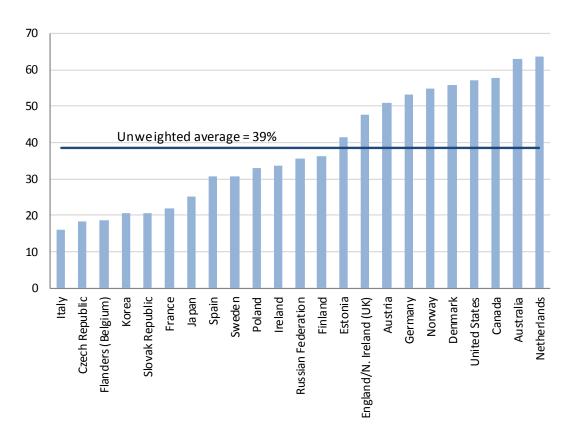
- 1. The combination of work and study has been hailed as crucial to ensure that youth develop the skills required on the labour market so that transitions from school to work are shorter and smoother. As a result, in the current context of record high unemployment rates, many governments have set out to encourage learning on the job, particularly when it comes as part of certified programmes such as vocational education and training pathways (VET) or apprenticeships. Despite this central role in current policy thinking, comparative statistics on work and study are hard to come by and information is patchy at best when it comes to the context in which most students work crucially, whether there is a (formal or informal) link between their schooling and their job.
- 2. This paper draws a comprehensive picture of work and study in 23 countries/regions participating in the 2012 Survey of Adult Skills (PIAAC). It decomposes the total share of students who work by the context in which they work (VET, apprenticeships or private arrangements) and assesses the link between field of study and students' work (Sections 1 and 2). The paper also identifies the socio-demographic factors, the characteristics of the education system and the labour market institutions that increase the likelihood of work and study (Section 3). Finally, while it is not possible to examine the relationship between work and study and future labour market outcomes at the individual level, some aggregate correlations are unveiled (Section 4).

#### 1. The incidence of work and study and its role in skills accumulation

3. The Survey of Adult skills provides unique comparable cross-country information on the incidence and composition of work and study. Combining information on student and work status, educational pathway and apprenticeship status (see Box 1), the survey suggests that 39% of 16-29 year-old students worked in 2012 (Figure 1). However, this average hides major differences across countries: the combination or work and study is found to be most common in Anglo-Saxon countries as well as countries with a long tradition of apprenticeships where more than half of students work; it is least common in the Czech Republic, Flanders and Italy where fewer than 20% of students work.

Figure 1. Share of youth (16-29) combining work and study<sup>a</sup>

Percentages of all students<sup>b</sup>



- a) All apprentices by labour market status and/or by contract type are counted as combining work and study, irrespective of what they report. Indeed, some apprentices classify themselves as students while others see themselves as simply working.
- b) Apprentices who do report "only work" as a labour force status are added to the total of student. This is done for consistency with their inclusion among youth who are working and studying.

Source: OECD calculations based on Survey of Adult Skills (PIAAC) (2012).

#### Box 1. Counting working students using PIAAC

#### Baseline variable

The Survey of Adult Skills (PIAAC) includes a derived variable summarising information on labour market and education status (EDWORK). This variable is the starting point of the definition of work and study used in this paper, with everybody aged 16-29 and reporting to be working and in education (EDWORK=2) counted as a working student.

#### Treatment of apprentices

This paper assumes that all apprentices combine work and study, irrespective of what their answer to the labour force and education status questions are -i.e. irrespective of whether EDWORK=2. To do so, a first step is to identify all apprentices. Two questions can be used for this purpose: C\_q07 which summarises the current status of the respondent and includes "apprenticeship or internship" as an option; and D\_q09 which enquires about the type of contract that a person has and includes "an apprenticeship or other training scheme" as an option. Those reporting themselves as being "apprentices" in both or either of these questions are counted as apprentices.<sup>a</sup> A second step consist in identifying apprentices that are not reporting themselves as working and those not reporting themselves as studying.

#### Box 1. Counting working students using PIAAC (cont.)

These will not be included in the baseline definition of work and study, based on the EDWORK variable, hence need to be added to the total of working students. In addition, apprentices who do not report being students also need to be added to the total of 16-29-year olds who are studying which represents the reference group — i.e. the denominator — to calculate the incidence of work and study. Finally, youth who report being apprentices and on a vocational education and training are treated as apprentices only to avoid double counting.

Isolating working students in Vocational Education and Training programmes

Whether the person is currently studying towards a Vocational Education and Training (VET) qualification is defined using the same correspondence employed for VET status in the highest educational qualification of the respondent (available upon request). Because VET courses can be entirely class-based, contrary to the treatment of apprentices, only VET students declaring that they are working and studying are included in the analysis for this paper. It is noteworthy that VET status is only available at educational levels where the choice between academic or vocational education is possible. As a result, in most countries, VET status is only available for students in upper secondary education or higher. However, some exceptions exist for countries where VET education is available in lower secondary education.

a) Some respondents will declare to be working and then to have an apprenticeship contract (C\_q07=1 or 2; and D\_q09=4) while others will simply say they are apprentices (C\_q07=5). In both cases, the respondent is counted as an apprentice and as combining work and study.

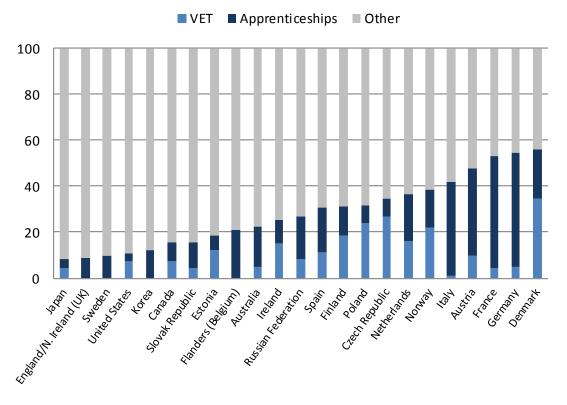
4. Apprenticeships account for about 50% of all work and study in Germany and France, about 40% in Austria and Italy, 20% in Denmark, Flanders (Belgium), the Netherlands and Spain while they represent less than 10% of the total in most other countries (Figure 2). VET programmes also account for a large portion of work and study in some countries, exceeding 20% in the Czech Republic, Denmark, Norway and Poland. However, many youth who combine work and study are neither apprentices nor studying towards a VET programme. This is particularly the case in England/N. Ireland, Japan, Korea, Sweden and the United States where this group accounts for about 90% of work and study.<sup>1</sup>

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<sup>1.</sup> A further split (not shown here) would show that most youth working outside VET or apprenticeship programmes are in tertiary education.

Figure 2. Composition of work and study by type of programme<sup>a</sup>

Percentages of all youth (16-29) combining work and study<sup>b</sup>



- a) Information to identify VET programmes is missing in the following countries: Flanders (Belgium), England/N.Ireland (UK) and Sweden. Values for Denmark and Italy represent a lower bound as the distinction between VET and not is not available at all relevant ISCED levels.
- b) The categories are mutually exclusive. Hence VET refers to all students in VET programmes who do not report being apprentices. All apprentices by labour market status and/or by contract type are counted as combining work and study, irrespective of what they report. Indeed, some apprentices classify themselves as students while others see themselves as simply working.

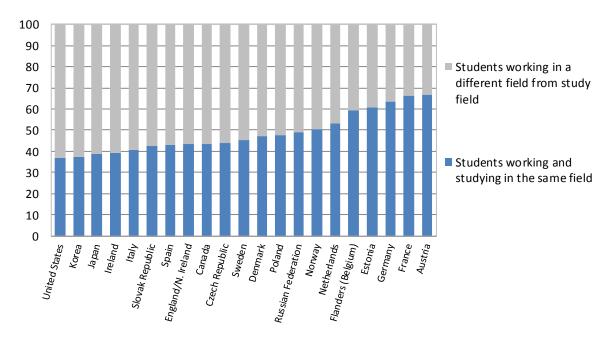
Source: OECD calculations based on Survey of Adult Skills (PIAAC) (2012).

#### 2. What working students do

5. The Survey of Adult Skills shows that countries differ significantly in the extent to which students get jobs in their field of not (Figure 3). This is an area where cultural differences are likely to play a major role, both on the supply and the demand side. On the supply side, countries differ in the extent to which students engage in work outside structured internships and apprenticeships or outside vocational education work-based practice. This is very uncommon in continental European countries where a *study first, work later* logic applies to the majority of students while it is more common in Anglo-Saxon countries where students' jobs – evening, summer, week-end jobs – are commonplace. On the demand side, employers vary in the extent to which curriculum activities that are not related to a candidate's studies are valued. In some countries, employers are open to all work activities that are susceptible to teach young people the generic skills required at work – time-keeping, team-work, self-organisation, presentation skills etc. In others, generally those where credentials play a key role, employers are focused on work experience that is specific to the content of the job they are recruiting for. It goes without saying that these two elements – supply and demand – are related, with students engaging more in work outside their field in countries where they know these activities will be valued by employers.

Figure 3. Link between students' field of study and area of work while studying<sup>a</sup>

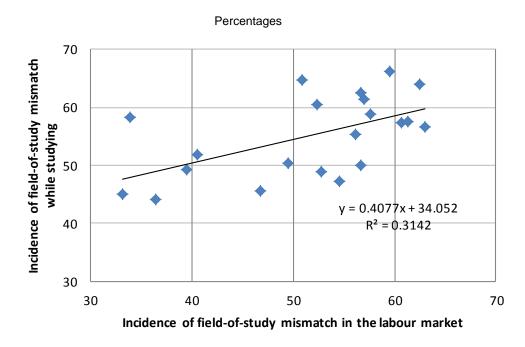
Percentages - working students decomposition based on match between field of study and area of work



a) Field of study mismatch is derived based on an a-priori judgement of what occupations (at ISCO 3-digit level) are to be considered a good match for each field of study. The mapping is largely based on Wolbers (2003) and is presented in Annex A.1.Source: OECD calculations based on Survey of Adult Skills (PIAAC) (2012).

6. Further strengthening the arguments presented above is the correlation between the incidence of field-of-study mismatch in the labour market and its incidence among youth combining work and study (Figure 4). Also, at the individual level, while students are about 14 percentage points more likely to be mismatched by field of study than fellow workers who are not studying, this difference disappears after controlling for individual and job characteristics.

Figure 4. Correlation between field-of-study mismatch in the labour market and field-of-study mismatch among students<sup>a</sup>

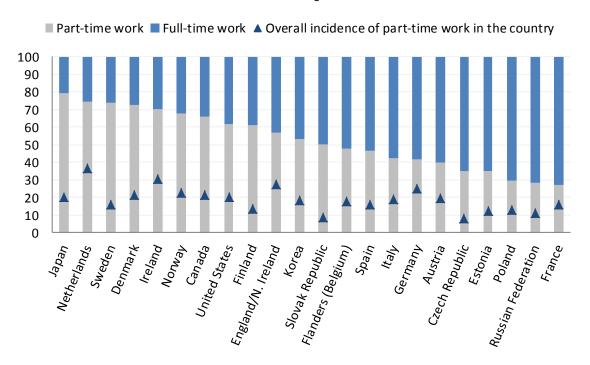


a) Field of study mismatch is derived based on an a-priori judgement of what occupations (at ISCO 3-digit level) are to be considered a good match for each field of study. The mapping is largely based on Wolbers (2003) and is presented in Annex A.1.Source: OECD calculations based on Survey of Adult Skills (PIAAC) (2012).

The extent to which students work part-time or full-time also varies significantly across countries (Figure 5). Only 20% of students worked full-time in Japan in 2012 while this was the case for about 70% of students in France. The cross-country differences do not appear to be related to the incidence of part-time in the country but rather to the nature of work and study. For instance, on average 73% of apprentices report working full-time compared with just 49% of VET students and 40% of students working under other arrangements. This explains the high incidence of full-time student work in countries where apprentices represent the majority of working students, notably France, Germany, Austria and Italy. On the other hand, the high incidence of full-time work overall – among apprentices but also among students in VET and other working arrangements – explains the high overall incidence in Estonia, Poland, the Russian Federation and the Czech Republic. Finally, the actual number of hours worked varies markedly for both part-timers and full-timers. While part-time work is defined as working less than 30 hours per week, for students it translates into just 13 hours on average, compared to an overall average of just over 16 hours per week. In fact, students employed part-time work between 10 hours a week in Denmark and 15 hours a week in Estonia and the United States. Similarly, while full-time work is defined as work at or above 30 hours a week, full-time student work translates into an average of 41 hours compared with 44 for workers more generally – and ranges between 37 hours a week on average in France and 44 hours a week in the Russian Federation.

Figure 5. Incidence of part-time and full-time<sup>a</sup> work among working students<sup>a</sup>

#### Percentages



a) Full-time is defined as working 30 hours or more.

Source: OECD calculations based on Survey of Adult Skills (PIAAC) (2012).

- 8. The Survey of Adult Skills also provides information on the use of information processing as well as generic skills at work. Questions on the tasks carried out at work can be aggregated to generate 12 indices of skill use, ranging from "1=never" to "5=every day". Figure 6 reports the row difference in the use of skills at work between working students and regular workers and shows how this difference is explained by individual gender, educational attainment and proficiency in literacy and numeracy and job characteristics hours worked, contract type, firm size, industry and occupation. The row differences in skill use are fairly large, particularly for problem solving, writing, self-organising skills and ICT, with all four of these skills being used less frequently by working students. Controlling for individual characteristics reduces the differences but in most cases it is the types of jobs held more specifically, the fact the students are more likely to work part-time that explain most of the difference between students and their co-workers.
- 9. Indeed, although statically significant for all skills apart from dexterity, the fully-adjusted differences tend to be small noticeably smaller than the differences across occupation or industry, which explain most of the variation in skills use across workers. The largest differences in skills use between working students and their counterpart who are only working are found in problem solving skills used less by working students and learning skills used most by working students. In both cases, the absolute value of the skills use different is approximately 0.15 points, still rather small in scales that range from 1 to 5 and have a standard deviation of 1.3 and 1 respectively. These findings suggest that, all else being equal, students are given the opportunity to use hence, develop their skills at work in line with job requirements and this applies both to generic skills and information-processing ones.

<sup>2.</sup> See Quintini (2014) for an explanation of how these indices are derived.

Figure 6. Difference in skill use between working students and other workers

Row and adjusted differences<sup>a</sup>, in indices ranging from 1 (never use the skill) to 5 (use the skill every day)<sup>b</sup>

0.20
0.10
0.00
-0.10
-0.20
-0.30
-0.40
-0.50

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■ Raw difference ■ Net of individual characteristics only ■ Net of individual and job characteristics

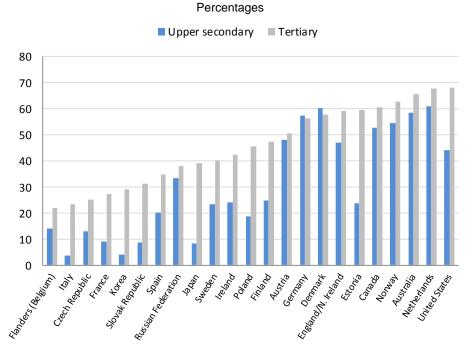
- a) Pooled OLS regressions including country dummies, gender, educational attainment and proficiency in literacy and numeracy, hours worked, contract type, firm size, industry and occupation along with a dummy indicating whether the worker was a student and/or apprentice.
- b) See Quintini (2014) for a description of how the skill use indices are derived.

Source: OECD calculations based on Survey of Adult Skills (PIAAC) (2012).

#### 3. Individual determinants of work and study choices

10. Youth studying towards a tertiary qualification are more likely to work than youth who are still in high school in most countries, with the exception of countries where apprenticeships play a large role in upper secondary education (Figure 7). Male and female students have the about the same likelihood of working on average and in most countries (not shown). Differences of more than five percentage points are observed in Austria and the Russian Federation (in favour of male students) as well as in Ireland and Norway (in favour of women). Finally, differences across fields of study are less marked for tertiary students than for upper-secondary ones. However, irrespective of the education level attended, students whose current field of study is Health and welfare, Teacher training and education science or Humanities, languages and arts are the most likely to work (Figure 8).

Figure 7. Incidence of work and study by education level<sup>a</sup>

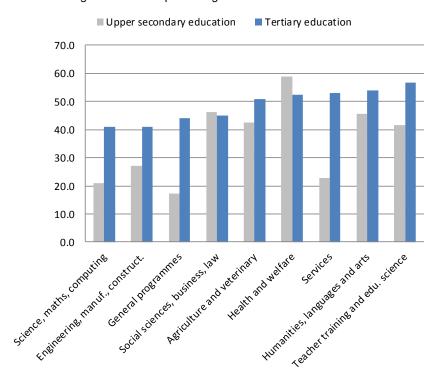


a) This is the level of education that each young person (16-29) is currently studying for.

Source: OECD calculations based on Survey of Adult Skills (PIAAC) (2012).

Figure 8. Students' work by field of study<sup>a</sup>

Working students as a percentage of students at each education level



Source: OECD calculations based on Survey of Adult Skills (PIAAC) (2012).

- 11. These findings are supported by Table 1 reporting marginal effects of socio-demographic characteristics on the likelihood of working and studying but some interesting interactions emerge. For instance, the difference in the likelihood of students' work by education qualification appears to be driven by the general nature of programmes in lower secondary education. In fact, once field of study is controlled for, the likelihood of working and studying declines with educational attainment. Interestingly, students in vocational education and training programmes are less likely to work and study than their counterparts, all else being equal. Finally, older youth are more likely to work and study while higher literacy is associated with a lower likelihood to combine studies and work.
- Model 3 of Table 1 extends the analysis to tentatively identify labour market features that may affect the likelihood of work among students. Given that the incidence of vet and apprenticeships is more likely to be related to specific features of these programmes rather than labour market characteristics, the analysis is limited to the likelihood of working outside vet or apprenticeship schemes. The strictness of employment protection legislation and difficulty of use of temporary contracts both negatively affect the probability that a student work, although the latter variable is not statistically significant. This could reflect the reluctance of employers to hire a student when firing is complex and/or costly, at least in the formal labour market. Secondly and unsurprisingly, the incidence of part-time work in the country is positively associated with students' likelihood of working as part-time employment no doubt allows better reconciling work and study. The share of public sector employment is also positively related to the likelihood of work and study while a negative correlation is found with the ratio of the minimum to median wage in the country. In fact, a high minimum wage relative to median wages in the country may make it too costly for employers to hire inexperienced students.<sup>3</sup>
- 13. Because work and study can take different forms, as highlighted in Figure 2, Table 2 summarises the results from a multinomial logit regression allowing to disentangle the link between different socio-demographic characteristics and the likelihood of VET, apprenticeship training, work outside these two programmes or study only. Compared to teenagers, young adults aged 20-29 are more likely to work within VET or apprenticeship programmes rather than not work at all. The likelihood of work and study outside VET or apprenticeship programmes as compared to studying only appears to be influenced (positively) only by the enrolment in a tertiary degree while tertiary students are least likely to work within VET or apprenticeship schemes. Compared to general programmes, most specific fields influence the likelihood of working within VET or apprenticeships both relative to not working and relative to working outside these formalised schemes. Finally, parental educational attainment is found to influence (negatively) the likelihood of working within VET programmes as opposed to either studying only or working outside VET or apprenticeships.

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<sup>3.</sup> In fact, the coefficient on the minimum-to-median wage ratio is likely to reflect both supply and demand factors. On the demand side – which appears to prevail – a high minimum wage means a high cost for employers when hiring students. On the supply side, a high minimum wage would provide an incentive for students to work by increasing the opportunity cost of studying only.

Table 1. Socio-demographic characteristics and the likelihood of work and study<sup>a</sup>

Marginal effects from probit regressions pooling all countries for which data is available

#### Dependent variable - likelihood of:

Work and study

Work and study

Work and study outside vet and apprenticeships

Explanatory variables	Model 1	Model 2	Model 3	
Ref: Men				
Women	-0.020	-0.004	0.000	
Ref: youth aged 16-19				
youth aged 20-29	0.259 ***	0.245 ***	0.139 ***	
Ref: studying below upper secondary education				
in Upper secondary education	0.092 **	-0.197 ***	-0.056	
in Tertiary education	0.177 ***	-0.222 ***	0.289 ***	
Ref: not in Vocational Education and Training				
in Vocational Education and Training programme	-0.093	-0.067 **		
Standardised literacy score	-0.026 *	-0.043 ***	-0.022	
Ref: Born in the country				
Foreign born	-0.068 *	-0.062	-0.016	
Ref: Neither parent has attained upper secondary education				
At least one parent has attained secondary education	0.019	0.034	0.039	
At least one parent has attained tertiary education	-0.024	-0.013	0.018	
Ref: in General programme				
Teacher training and education science		0.166 ***	0.008	
Humanities, languages and arts		0.125 ***	-0.029	
Social Sciences, Business and Law		0.193 ***	-0.002	
Science, Mathematics and Computing		0.146 ***	-0.008	
Engineering, Manufacturing and Construction		0.176 ***	-0.085 *	
Agriculture and Veterinary		0.226 ***	0.007	
Health and Welfare		0.187 ***	-0.037	
Services		0.202 ***	-0.090	
Institutional variables				
Protection against individual and collective dismissals			-0.085 ***	
Difficulty of use of temporary contracts			-0.022	
Share of employment in the public sector			0.024 ***	
Incidence of part-time in the country			0.023 ***	
Minimum-to-median wage ratio			-1.282 ***	
Country dummies	yes	yes	no	

a) Results from a pooled probit model.

Source: OECD calculations based on Survey of Adult Skills (PIAAC) (2012).

Table 2. Socio-demographic characteristics and different forms of work and study<sup>a</sup>

Odds comparing:					
Status 1	Apprention	ce VET	Other work and study	Apprentice	VET
Status 2	ightarrow Other wo and stud		Study only	Study only	Study only
Defensely and 40.40					
Ref: youth aged 16-19					
youth aged 20-29				+	+
Ref: studying below upper secondary education					
in Upper secondary education		-			-
in Tertiary education	-	-	+	-	-
Ref: Born in the country					
Foreign born				-	
Ref: Neither parent has attained upper secondary education	1				
At least one parent has attained secondary education		-			-
At least one parent has attained tertiary education		-			-
Ref: in General programme					
Teacher training and education science	-	+		-	+
Humanities, languages and arts					
Social Sciences, Business and Law		+		+	+
Science, Mathematics and Computing		+			+
Engineering, Manufacturing and Construction	+	+		+	+
Agriculture and Veterinary					
Health and Welfare		+			+
Services	+			+	

a) Results from a pooled multinomial logit model, including country dummies, gender and standardised literacy scores in addition to the variables shown. Only the sign of statistically significant variables is shown.

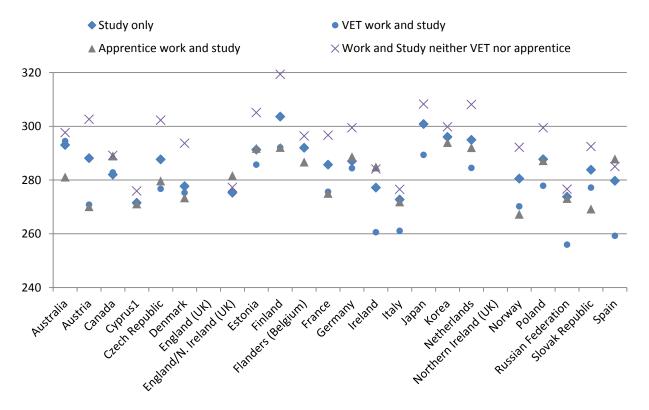
Source: OECD calculations based on Survey of Adult Skills (PIAAC) (2012).

#### 4. Work and study, information processing skills and aggregate labour market outcomes

- 14. Several analysts have looked into the relationship between the combination of work and study, labour market outcomes and educational outcomes (see Box 2). Although having worked while studying is generally considered beneficial when entering the labour market, some have found that it delays graduation and/or has a negative impact on marks. While the Survey of Adult skills can only unveil correlations between work and study and proficiency, it is does provide some insights into this issue.
- On average, across countries and after controlling for education level and other individual characteristics, youth who combine work and study score about 5 points higher in literacy than those who study only. However, the magnitude of the difference and the direction vary across countries and by type of work and study experience (Figure 9). The highest scores are observed among youth who work and study outside formalised programmes such as VET and apprenticeships, while students on VET or apprenticeship programmes tend to score less than students who do not work. On the other hand, no sizeable differences in proficiency are observed based on hours worked, after controlling for individual characteristics, education level and type of work and study experience.

Figure 9. Literacy proficiency scores by work and study status

Adjusted scores to account for differences in education, gender, socio-economic and migration backgrounds (youth, 16-29)<sup>a</sup>



a) Adjusted values are predicted scores from OLS regressions of literacy scores on the following controls: gender, education level towards which the young person is studying, education level of parents, country of birth, language spoken,

Source: OECD calculations based on Survey of Adult Skills (PIAAC) (2012).

16. The Survey of Adult skills does not allow studying the effects of work and study on subsequent labour market outcomes (see Box 2 for evidence from the literature) but it does provide unique comparable cross-country information on the incidence and composition of work and study and on the proficiency of youth choosing to combine the two.

#### Box 2. Combining study and work: Achieving the right balance

The impact of combining study and work on future labour market outcomes has been thoroughly studied. The number of hours worked is recognised in most analyses as being the key factor, with positive returns emerging when work is half-time or less. The fact that it provides students with some income is also important, as this may help cover part of the costs of their studies or the cost of living while studying.

Impact of early work experience while in high school

On the one hand, evidence suggests that early work experience, while enrolled in high school, may hinder school performance, as working students fall behind in their schoolwork to the point where dropping out of school and entering the labour market becomes the preferred option. Working students may also simply lose interest in schoolwork and enter the labour force early on a full-time basis.

On the other hand, some moderate exposure to the labour market via internships, summer jobs or in jobs of no more than 15 hours a week during the school year should not compromise school achievement. It could actually improve teenagers' prospects of graduating from high school, as it might lead them to develop life-skills, such as a greater sense of responsibility, improved work ethics, and better discipline. It might also help teenagers decide what they intend to do later.

Whether high-school employment is beneficial or not has been extensively researched in the United States over the past three decades. While some of the earlier studies (e.g. Greenberger and Steinberg, 1986) tend to find negative impacts, more recent work shows that modest involvement in work activities actually leads to positive outcomes. In particular, Ruhm (1997) finds strong evidence that early work experience leads to higher future wages and better fringe benefits. Additionally, he finds that students working ten hours per week during their senior year have a higher probability of graduating from high school than those who do not work at all, although a heavier work commitment is associated with a lower probability of graduation.

#### Impact of student jobs while in tertiary education

In a number of countries, tertiary students work to off-set the costs of their studies. However, it is not the only reason for student work. Countries where student work is very widespread are not necessarily those where tertiary fees are high. In Nordic countries, where all students receive a study allowance and tertiary studies are free, almost all students work to be financially independent and to leave the parental home. By contrast, in France where tertiary fees are low, student work is perceived as a necessity for students not lucky enough to benefit from the financial support of their parents and constitutes a source of additional income on top of public scholarships for young people from disadvantaged backgrounds.

Overall, most analyses provide evidence that working a moderate number of hours helps youth in post-school labour market outcomes without compromising school achievement (Dundes and Marx, 2006).

In some European countries, emphasis is also put on the relation between work content and the student's field of study. Evidence from France (Beffy et al., 2009) shows that work experience acquired while studying has a clear positive effect on future labour market outcomes only if the job is related to the student's field of study.

17. Finally, while it is not possible to explore how the combination of work and study affects labour market outcomes using the Survey of Adult Skills, a higher incidence of work and study appears to be associated with lower unemployment rates among non-studying youth (Figure 10).

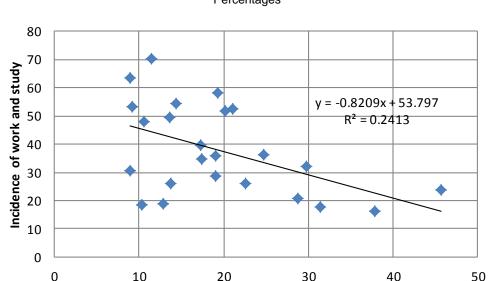


Figure 10. Correlation between the incidence of work and study and youth unemployment<sup>a</sup>

Percentages

a) The youth unemployment rate has been calculated excluding youth are still studying. Given that students who combine work and study are by definition not unemployed, including them would make the relationship stronger by construction.

Youth unemployment rates, excluding students

Source: OECD calculations based on Survey of Adult Skills (PIAAC) (2012).\

#### **Conclusions**

- 18. The Survey of Adult Skills (PIAAC) allows drawing a comprehensive picture of work and study, including its composition, its socio-demographic determinants and the nature and content of jobs held by students compared to those held by similar workers.
- 19. This paper focuses on 23 of the countries/regions participating in the survey. It finds that 39% of students work on average across these countries, an incidence that ranges from about 15% in Italy to over 60% in the Netherlands. While apprenticeship schemes and VET programmes account for up to 50% of all work-and-study in some countries, the vast majority of students work outside these formalised programmes, many of them in jobs that are not related to their field of study.
- 20. While critics of work and study highlight the importance of working in one's own field, the paper shows that there is a positive correlation between field of study mismatch among students and field of study mismatch among non-students suggesting that employers in different countries may attach different values to candidates' fields when hiring them. Critics also point to the fact that working students' skills may not be put to appropriate use by employers. The paper finds no evidence of this, showing instead that students use their skills at work in a very similar way as their colleagues, controlling for the number of hours worked and the occupation.
- 21. More flexible labour markets where hiring and firing are relatively easy and part-time is widespread are found to be more conducive of students' work. The share of public sector employment is also found to be positively related to the likelihood of work and study while a negative correlation is found with the ratio of the minimum-to-median wage in the country which may make it too costly for employers to hire inexperienced students. Another interesting fact is that, despite strong gender stereotyping in some

VET and apprenticeship programmes, gender does not appear to influence the likelihood of work and study, once other factors are controlled for.

22. Finally, the paper presents how some outcome variables are associated with the probability of work and study. Although reverse causality is a serious issue, it is shown that while VET working students and apprentices tend to have lower scores than non-working students after controlling for other socio-demographic characteristics, the opposite is true for those working outside these formalised programmes. Also, while it is not possible to examine the relationship between work and study and future labour market outcomes at the individual level, a negative correlation between the share of students who work and study and youth unemployment is found.

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### ANNEX A.1. CODING OF ISCO-08 3-DIGIT OCCUPATION CLASSIFICATION TO FIELDS FOR FIELD-OF-STUDY MISMATCH

The following correspondence defines well matched individuals based on their field-of-study (in italics) and ISCO-08 occupation. The same correspondence table categorises occupations into occupational groups.

- (2) Teacher training and education science: university, higher education, vocational, secondary, primary, early childhood and other teaching professionals (ISCO 231-235); sports and fitness workers (ISCO 342); and child care workers and teaches' aides (ISCO 531).
- (3) Humanities, languages and arts: university, higher education, vocational and secondary education teaching professionals (ISCO 231-233); architects, planners, surveyors and designers (ISCO 216); librarians, archivists and curators (ISCO 262); social and religious professionals (ISCO 263); authors, journalists and linguists (ISCO 264); creative and performance artists (ISCO 265); legal, social and religious associate professionals (ISCO 341); and artistic, cultural and culinary associate professionals (ISCO 343).
- (4) Social sciences, business and law: directors and chief executives (ISCO 112), managers (ISCO 121-122, 131-134, 141-143); university, vocational and secondary education teaching professionals (ISCO 231-233); business and administration professionals (ISCO 241-243); other health professionals (ISCO 226); legal professionals (ISCO 261); librarians, archivists and curators (ISCO 262); social and religious professionals (ISCO 263); authors, journalists and linguists (ISCO 264); business and administration associate professionals (ISCO 331-335); other health associate professionals (ISCO 325); legal, social and religious associate professionals (ISCO 341); clerical support workers (ISCO 411-413, 421-422, 431-432, 441); sales workers (ISCO 521-524); and street vendors (excluding food) (ISCO 952).
- (5) Science, mathematics and computing: physical and earth science professionals (ISCO 211); mathematicians, actuaries and statisticians (ISCO 212); life science professionals (ISCO 213); other health professionals (ISCO 226); university, vocational and secondary education teaching professionals (ISCO 231-233); Information and communications technology professionals (ISCO 251-252); physical and engineering science technicians (ISCO 311); process control technicians (ISCO 313); life science technicians and related associate professionals (ISCO 314); medical and pharmaceutical technicians (ISCO 321); financial and mathematical associate professionals (ISCO 331); information and communications technicians (ISCO 351-352).
- (6) Engineering, manufacturing and construction: engineering professionals (ISCO 214); electrotechnology engineers (ISCO 215); architects, planners, surveyors and designers (ISCO 216); university, higher education and vocational education teaching professionals (ISCO 231-232); information and communications technology professionals (ISCO 251-252); physical and engineering science technicians (ISCO 311); mining, manufacturing and construction supervisors (ISCO 312); process control technicians (ISCO 313); ship and aircraft controllers and technicians (ISCO 315); regulatory government associate professionals (ISCO 335); information and communications technicians (ISCO 351-352); building and housekeeping supervisors (ISCO 515); crafts and related trades workers (ISCO 711-713, 721-723, 731-732, 741-742, 751-754); plant and machine operators and assemblers (ISCO 811-818, 821, 831-835); and labourers in mining, construction, manufacturing and transport (ISCO 931-933).

- (7) Agriculture and veterinary: life science professionals (ISCO 213); veterinarians (ISCO 225); university, higher education and vocational education teaching professionals (ISCO 231-232); life science technicians and related associate professionals (ISCO 314); medical and pharmaceutical technicians (ISCO 321); veterinary technicians and assistants (ISCO 324); other health associate professionals (ISCO 325); skilled agricultural, forestry and fishery workers (ISCO 611-613, 621-622, 631-634); food processing and related trades workers (ISCO 751); other craft and related workers (ISCO 754); mobile plant operators (ISCO 834); and agricultural, forestry and fishery labourers (ISCO 921);
- (8) Health and welfare: life science professionals (ISCO 213), health professionals (ISCO 221-227); university and higher education teaching professionals (ISCO 231); primary school and early childhood teachers (ISCO 234); social and religious professionals (ISCO 263); health associate professionals (ISCO 321-325); legal, social and religious associate professionals (ISCO 341); other personal service workers (ISCO 516); personal care workers (ISCO 531-532); and protective services workers (ISCO 541).
- (9) Service: professional services managers (ISCO 134); sales, marketing and public relations professionals (ISCO 243); other health associate professionals (ISCO 325); administrative and specialised secretaries (ISCO 334); regulatory government associate professionals (ISCO 335); legal, social and religious associate professionals (ISCO 341); artistic, cultural and culinary associate professionals (ISCO 343); clerical support workers (ISCO 411-413, 421-422, 431-432, 441); service and sales workers (ISCO 511-516, 521-524, 531-532, 541); drivers and mobile plant operators (ISCO 831-835); cleaners and helpers (ISCO 911-912); food preparation assistants (ISCO 941); street and related service workers (ISCO 951); and street vendors (excluding food) (ISCO 952).
- *Coded as missing*: all self-employed workers and those who majored in "general programmes"; armed forces occupations (ISCO major group 0); legislators and senior officials (ISCO 111); and refuse workers and other elementary workers (ISCO 961-962).

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