

PARTICIPANT PORTFOLIO



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In Partnership with:



Ontario Centres of Excellence's International Commercialization Forum

THIRD ANNUAL

March 19-20, 2013 | Toronto

in Partnership with the International Commercialization Alliance (ICA)

Ontario Centres of Excellence (OCE)

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OCE's Centre for Commercialization of Research
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Participant Portfolio



Lidia Aguilera, Knowledge Transfer Manager, KIMGlobal, Work Country: Spain, <http://www.kimbcn.org/>

Lidia Aguilera is Knowledge Transfer Manager in KIM. Ph.D. in Electronics Engineer from the Universidad Autonoma of Barcelona, she began her career in the private sector to subsequently move to the area of public research, where she developed a scientific career through leading research centers in nanoelectronics and nanotechnology, as the National Center Microelectronics (CSIC) or the institute IMEC (Belgium). The professional experience acquired in both public and private sectors has been the basis of her career in the private sphere to develop projects that can produce marketable results of new technologies. In KIM, initially as Head of the valorization group and currently as the responsible of the Knowledge Transfer projects, she has been involved in over 70 projects, including technology valorization processes, assistance as an expert in European Projects and negotiation and commercialization of new technologies.



Ronald Bannon, Senior Business Partner, Asselin Bannon Strategic Management Consultants, Work Country: Canada

Ronald Bannon, M.B.A., Adm.A., CMC Senior Business Partner Asselin Bannon Strategic Management Consultants Ron Bannon is a Certified Management consultant (CMC) specializing in assessment and development of commercial projects. From fundamental research to applications, expert to identify business opportunities and to conduct commercial projects, including financing and market analysis, in order to generate domestic and especially foreign sales. Business development and sales support experience in several countries such as USA, Brazil, UK, France, Belgium, The Netherlands, Germany, Austria, Switzerland, Italy, South Africa, Singapore, China and Australia. For Canadian companies, Ron has led international development & commercial projects related to the introduction of new product or process in the following fields: Aerospace, Biotechnologies, Food process & Beverage bottling, Information and Communication Technologies, Manufacturing, Nanotechnologies, Optic & Laser control systems. For the last ten years, Ron has been teaching the process of commercialization at Sherbrooke University (Réseau InterVal) and at several Economic development Societies in Canada and in Europe. Ron was formerly a manufacturer from 1981 to 1988 and practiced as expert accountant from 1974 to 1984.



Brian Barge, Co-founder and CEO, The Evidence Network, Work Country: Canada, <http://theevidencenetwork.com/home.aspx>

Brian Barge, coFounder and CEO, The Evidence Network Brian has served as President & CEO of three leading innovation intermediaries in Canada. He led CMC Microsystems (2000-2006) in its provision of advanced tools, technologies and services for microsystems research and innovation at universities across Canada, the Ottawa Economic Development Corporation (1996-2000) in support of the growth of Ottawa's economy, and the Alberta Research Council (1991-1996) in the development and commercialization of technology. Over his 40-year career in innovation management, often in a global context, Brian has forged numerous innovative initiatives among universities, industries and governments that have stimulated the formation and growth of countless technology-intensive firms. His leadership in assessment of the impact of innovation intermediaries was stimulated through needs identified during his service on the Board of Directors of over 15 innovation intermediaries operating across diverse sectors, including those responsible for research and technology development, research park and incubator administration, health research translation, high performance computing, and regional economic development. Brian began his career as a scientist with the ARC, and established international prominence in the field of radar meteorology. He has degrees in honors physics (BA, University of Saskatchewan) and meteorology (MSc, PhD, McGill).



Alan Barrell, Entrepreneur in Residence, Centre for Entrepreneurial Learning, University of Cambridge, Work Country: United Kingdom, <http://www.alanbarrell.com/>

After three score years and more than ten, Alan Barrell finds it hard to say no to innovation and entrepreneurial ideas which arrive in his life by all known communication means daily.

Biologist turned salesman turned businessman, entrepreneur, venture capitalist and labelled now pracademic (not a disease although it sounds that way!). Champion of the next generation and the vision of A World Without Borders – through Education Without Borders and Open Innovation. Entrepreneur in Residence at the Centre for Entrepreneurial Learning Judge Business School Cambridge, Visiting Professor at University of Xiamen and Shanghai College of Science and Technology, International Research Fellow at Laurea University Helsinki and at the Tohoku Fukushi University Sendai Japan, Alan is also engaged in support of NHS Healthcare Reforms and his next generation work extends to Board Membership / shareholdings in four early stage companies and to being Chairman of Trustees of NACUE – National Association of College and University Entrepreneurs. In his spare time raises money for the charitable causes he supports. New book out May 2013 – co-authored with David Gill and Martin Rigby – Show Me The Money – how to raise the money needed for your Business Winner of the Queen's Award for Enterprise Promotion and Knighted in Finland – Knight First Class, Order of the White Rose of Finland – for services to Enterprise Education.



Trish Barrow, Director, Commercialization and CCR, Ontario Centres of Excellence, Work Country: Canada, <http://oce-ontario.org/>

Trish Barrow is the Director, Commercialization and Centre for Commercialization of Research (CCR) where she oversees the commercialization programs of Ontario Centres of Excellence (OCE) such as the Market Readiness program as well as the commercialization programs of CCR. Trish has been with Ontario Centres of Excellence since 2006, holding positions such as Program Director for OCE's Investment Accelerator Fund (IAF) and Manager of Financial Planning and Reporting. Her expertise extends to the publishing world, having held the position of VP of Finance and Administration in 2004 for Kontent Publishing, a privately held national magazine publisher. From 2002 to 2004, Trish was the Controller for ProCarta Inc., a privately held Knowledge Process Management software developer with a list of clients including the US Navy. From 1998 to 2002, Trish was the Manager of Finance for Blockade Systems Corp., a start-up, enterprise-wide security software developer with clients such as the Federal Reserve Bank. Trish completed her MBA at York University's Schulich School of Business.



Alexey Beltyukov, Senior Vice-President for Development & Commercial, SKOLKOVO Foundation, Work Country: Russia, <http://www.sk.ru/>
Born in Sverdlovsk (USSR) in 1970. Graduated with honors from the Urals State Medical Institute (Russia) in 1994. In 1997 received an MBA from INSEAD business school (France). In 1998-2003 worked at McKinsey & Co., a consulting company. In 2003-06 played top management roles in the private equity industry (Brunswick Rail Leasing, Renova Project). Since 2007 – an entrepreneur; founded and led companies in the following sectors: processing of associated petroleum gas (New Gas Technologies), managing industrial assets (A-Ventures), servicing automobiles (Mechanicus). Since 2009 – Entrepreneur in Residence at INSEAD.



Umar Bindir, Director General/CEO, National Office for Technology Acquisition and Promotion (NOTAP), Work Country: Nigeria, <http://notap.gov.ng/>

Dr Umar Bindir is an accomplished technocrat, a technology penetration expert. He heads the Nigerian Technology Transfer Office, which is one of the apex bodies responsible for coordination and promotion of innovation and commercialization of research results in Nigeria



Yvon Brousseau, Chief Executive Officer, C3E, Work Country: Canada, <http://www.c3e.ca/>

Mr. Brousseau completed his studies in microbiology and Business Administration (MBA). His 25 years of experience as Financing and R&D Project Management entrepreneur in the areas of biotechnology, chemistry, optics and mathematics enable him to fully accomplish mandates as CEO of C3E, that is to develop commercial exit strategies. We recognize him as a passionate visionary with an outstanding capacity for innovation which allows him to develop C3E's futuristic business model and strategic positioning, resulting in 11 promising investments. He is also the author of numerous articles and scientific publications.



Tom Brzustowski, Chair, Institute for Quantum Computing, Work Country: Canada, <http://www.iqc.uwaterloo.ca/>

Tom Brzustowski is Chair of the Institute for Quantum Computing at the University of Waterloo. He recently retired as RBC Professor at the Telfer School of Management of the University of Ottawa. Prior to that he had been President of NSERC for 10 years, a Deputy Minister in Ontario, and a Professor of Mechanical Engineering at Waterloo. He is the author of the recent book *Innovation in Canada* published by Invenire Books (Ottawa), and the earlier *The Way Ahead - Meeting Canada's Productivity Challenge* (U. of Ottawa Press).



George Cadete, Director - Commercialization Branch Research, Commercialization And Entrepreneurship Division, Ministry of Economic Development, Trade and Employment

Ministry of Research and Innovation, Work Country: Canada, http://www.ontariocanada.com/ontcan/1medt/en/home_en.jsp

George Cadete is the Director of the Commercialization Branch at the Ministry of Economic Development, Trade and Employment/Ministry of Research and Innovation. In this capacity, George is responsible for implementation of a range of strategies and programs that will accelerate growth in knowledge intensive industries in Ontario.

Since joining the Ontario Public Service in 1992, George has held various positions focused on the development and implementation of provincial policy and programs with the Ministry of Energy, Environment, Economic Development and Trade, Research and Innovation, and now with the Ministry of Economic Development, Trade and Employment/Ministry of Research.



Kaspar Chong, Vice President, Exploit Technologies, Work Country: Singapore, <http://www.etpl.sg/>

Kaspar is the Vice President of the Incubation and Spin-off Management team of Exploit Technologies. He has years of experience working in different areas with both global Fortune 500 companies and SMEs. Prior to joining Exploit Technologies, Kaspar was a Director at the Centre for Organizational Effectiveness. Before that, he was a Regional Manager at Syngenta Asia Pacific, an Agro life science company, where he was actively involved in business process improvement, regional organizational restructuring and post-merger integration activities. Additionally, Kaspar also has more than 11 years of experience in management consultancy and was a Principal Consultant / Operational Manager at PERA Neville-Clarke where he was responsible for the Singapore office



Pedro Coelho, Industry Liaison Officer, Faculty of Engineering at the University of Porto, Work Country: Portugal, http://sigarra.up.pt/feup/pt/web_page.inicial

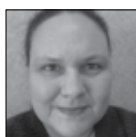
Pedro Coelho is the manager of the Business & Innovation Network (BIN@) since it was created in 2010. BIN@ is an informal international network of academic and industry partners engaged and supporting the creation of a sustainable forum for sharing good practices and opportunities in Innovation. The BIN@ goal is to further develop a sustainable international network towards a successful alliance of partners from across industry, academia, investment, incubation, business development and economic development agencies to support the sharing of good practices and knowledge and to promote open innovation. BIN@ aims at connecting partners from across disciplines and industrial sectors to create opportunities for collaboration and cooperation, and hopefully support partnerships that can deliver value and impact. As responsible for the R&D and Innovation areas within the Faculty of Engineering of the University of the Porto (FEUP) Pedro Coelho has a wide range of activities focusing on the support of the scientific work done at the Faculty. It includes: promoting/supporting FEUP's participation in R&D and Innovation financing programmes; project due diligence (contracts, consortium agreements, NDAs, licensing agreements, subcontracting agreements ...); leverage FEUP's R&D results by tech transfer and IP licensing; Promoting events (workshops, seminars, courses, brokerages).

Participant Portfolio



Sorin Cohn-Sfetcu, President, BD Consulting Inc., Work Country: Canada

Dr. Sorin Cohn leads the Conference Board of Canada research on innovation management. He is President of BD COHNsulting and Chief Program Officer of i-CANADA, helping Canadian communities enhance their competitiveness. He is on the Board of Startup Canada. Sorin has 35 years international business & technology experience having been involved in most facets of innovation development: from idea to research and lab prototype, from technology to product and then to market success on the global stage. He worked in Europe as Managing Director EMEA for a California company. As President of a global business accelerator, Sorin helped technology companies in North America, Israel and Europe to build market positions. Sorin held executive positions with Nortel Networks and was Director for Exploratory Programs at BNR. In parallel Dr. Cohn has been Adjunct Professor at the University of Ottawa. A Killam Scholar, he received a Ph.D. in Electrical Engineering and M.Sc in Physics.



Miranda Connelly, Senior Project Lead - Results Office, Ministry of Economic Development, Trade and Employment, Work Country: Canada, http://www.ontariocanada.com/ontcan/1medt/en/home_en.jsp

Miranda has more than twelve years of public sector experience in various economic development and innovation portfolios including supports for small and medium sized businesses, youth entrepreneurship, regional service operations, change initiatives and corporate management. Currently, she is leading the development and implementation of a performance measurement framework. She holds a Master's Degree in Environmental Studies and an Honours Bachelor of Arts in Social/Cultural Anthropology.



Sean Conway, Public Policy Adviser, Gowling Lafleur Henderson LLP, Work Country: Canada, <http://www.gowlings.com/>

Sean Conway is a Visiting Fellow at the Ryerson Centre for Urban Energy and a Public Policy Advisor at the national law firm, Gowling Lafleur Henderson.

He served as Chair of the Board of Directors of the Ontario Centres of Excellence (OCE) from October 2010 until October, 2012. He was first elected to the OCE Board in 2004 and assumed responsibility as chair of the OCE Board of Management for the Energy Centre in 2005.

Mr. Conway was a member of the Ontario Legislature from 1975 until his retirement in 2003. During the government of Premier David Peterson (1985-1990), he served as Minister of Education. During this period, he played a role in the creation of the Ontario Centres of Excellence in 1987.

Mr. Conway holds a graduate degree in history from Queen's University and has taught at both Queen's and Wilfrid Laurier universities. In 2007, he received the Churchill Society Award for Excellence in the Cause of Parliamentary Democracy.



Tom Corr, President & CEO, Ontario Centres of Excellence, Work Country: Canada, <http://oce-ontario.org/>

Dr. Tom Corr is the President and CEO of Ontario Centres of Excellence (OCE) – a non-profit organization that drives the commercialization of cutting-edge Ontario-based research across key market sectors to build the province's innovation economy and secure its global competitiveness. Previously, Dr. Corr was the CEO of the Accelerator Centre (AC) at the Waterloo Research and Technology Park and Associate Vice-President of Commercialization at the University of Waterloo (UW) and Director of Commercialization - IT & Communications at the University of Toronto. Dr. Corr's career also includes over 30 years in the IT sector including positions as Managing Partner at Catalyst Partnership; founder and CEO of Momentum Systems; founder and CEO of Applied Development Corp., and President of Canadian Data Processing Corp.

His education includes a Doctor of Business Administration degree from Henley Management College/Brunel University in England, an MBA from the University of Toronto, and an Advanced Post Graduate Degree in Management Consultancy from Henley Management College. Dr. Corr has also completed his certification as a corporate director by the Institute of Corporate Directors and holds the ICD.D designation.

Ontario Centres of Excellence currently manages more than 630 research, commercialization and talent projects that will bring innovation to the marketplace and foster the training and development of future innovators, entrepreneurs and business leaders.



Charles Cotton, Chairman, Cambridge Phenomenon Ltd, Work Country: United Kingdom, <http://www.cambridgephenomenon.com/>

Charles Cotton's interests include building global hi-tech companies and the development of technology clusters. He is Chairman of Cambridge Phenomenon Ltd. and Neul Ltd., and a Director of Cambridge Enterprise, Solarflare, XMOS and CUER (Cambridge University ECO Racing). He is also a Member of the Board of Trustees of the American University of Sharjah and a Member of the Board of the Rosie Maternity Hospital in Cambridge. Previously he was a Supervisory Board member of Euronext Amsterdam listed, Tele Atlas, Executive Chairman of NASDAQ listed, GlobespanVirata Inc. and CEO of Virata Corp, which he took public on NASDAQ. His early career was in the motor industry with Ford and British Leyland before he joined Sinclair Research becoming sales and marketing director of the home computer business. From there he became President of Thermal Scientific Inc and a Director of LSE listed Thermal Scientific Ltd. He holds a BA Hons in Physics from Oxford University and is a Fellow of the Institute of Physics and a Fellow of the Royal Society of Arts.



Jeffrey Crelinsten, President, The Impact Group, Work Country: Canada, <http://impactg.com/>

Dr. Jeffrey Crelinsten is a founding director of the International Commercialization Alliance. He specializes in innovation policy, research and communications. He has been studying challenges facing R&D-intensive firms and intermediaries for over twenty years. He is a strong advocate for a customer-focused approach to commercialization and better cooperation among government, industry and academia. Co-founder of The Impact Group of companies, he provides business intelligence on Canada's innovation system to practitioners and funders in Canada and abroad through research and publications, including RESEARCH MONEY, Canada's newsletter on R&D funding and investment, Research Infosource, publisher of data on top R&D spenders in industry and academia, and Innovation Atlas of Canada, a website containing geo-coded data and information on Canada's innovation system. Jeffrey is a member of the Information Technology Association of Canada and a past President of the Canadian Science Writers Association. He was Vice-Chair of McMaster University's Task Force on Commercialization of University Research; a founding Director of the Science and Technology Awareness Network; and a Director of Youth Science Canada. Jeffrey is science historian and an award-winning science writer. He has a B.Sc. in physics, a M.Sc. in astronomy and a Ph.D. in history of science and science policy.



Narinder Dehal, VP, Finance, Programs and Administration, Ontario Centres of Excellence, Work Country: Canada, <http://oce-ontario.org/>

Narinder Dehal is currently the Vice President, Finance, Programs and Administration for the Ontario Centres of Excellence (OCE), a not for profit organization that co-invests with industry and academia to commercialize innovation originating in the provinces universities, colleges and research institutes. He also holds a board position at Renewed Computer Technology, a not for profit charitable organization that refurbishes and redeploys computers in schools, charities and other NFPs. Prior to joining OCE, Narinder was VP, Finance and Operations at the Ontario Genomics Institute (OGI) a private, not-for-profit corporation focused on using world-class research to create strategic genomics resources and accelerate Ontario's development of a globally-competitive life sciences sector. Prior to OGI he held progressively senior finance roles in for-profit enterprises in electronic publishing, wireless last mile communications, and e-learning. Narinder is a Certified Management Accountant (CMA), has an undergraduate biology degree from Western University, MBA from the Ivey School of Business and recently qualified for the Certified Human Resource Professional designation.



Ann Domorad, Managing Director, Field Operations and Programs, American Councils for International Education, Work Country: USA, <http://www.americancouncils.org/>

Ann Domorad oversees field-based education and development programs in Eurasia at American Councils, and operational capacity for project delivery. Her portfolio includes the US-Russia Innovation Corridor, which grew out of the Enhancing University Research and Entrepreneurial Capacity (EURECA) program, a multi-year bi-national U.S.-Russia initiative devoted to supporting Russian universities to integrate academic programs, research, and entrepreneurial activities; to strengthen science commercialization; and to increasing collaborations aimed at producing relevant solutions to problems. The US-Russia Innovation Corridor will provide directed assistance to university-affiliated Russian companies and projects to develop collaborations with the US, drawing upon and housed at the Maryland International Incubator. Ann's efforts include cultivating relationships with relevant other U.S., Russian and international organizations, and expanding partnerships. She brings 20 years of experience working with Russia with over ten years spent living and working in the region. She is a fluent speaker of Russian. Her BA is from Swarthmore College, and her MPA and MA in International Studies are from the University of Washington.



Paulo Ferreira dos Santos, CEO, Tomorrow Options Microelectronics, S.A., Work Country: Portugal, <http://www.tomorrow-options.com/>

Paulo Ferreira dos Santos has run several businesses since 1995 and is now the CEO of Tomorrow Options, a Portuguese startup that he founded that develops electronic devices for monitoring body dynamics during real life activities, to be used globally in healthcare, sports or in industry as OEM



Juan Figueroa, Trade Commissioner, Trade Commission of Chile, Work Country: Chile, <http://rc.prochile.gob.cl/>

Since July 2012, Juan Antonio Figueroa assumed the role of Trade Commissioner of Chile in Canada, working for the Government Agency PROCHILE (Chilean Promotion Bureau). Over his career, Mr. Figueroa has been Head of the Investment Promotion Division and also Head of the SME Development Division at Chilean Economic Development Agency (CORFO); Vice President of Public Sector for Global Portfolio Management CITIGROUP in London, UK; Investment Manager of a local Family Office in Chile; Associate at Corporate Banking Risk Management at CITIBANK in Chile and Marketing Accountant in the Finance Department of Unilever Chile S.A. He holds a degree in Business Administration from the School of Economics and Administration at the Pontificia Universidad Católica de Chile, and a Master of Management and Public Policy from the School of Government Studies at the Universidad Adolfo Ibáñez.



David Flanders, CEO, Eagle Genomics Ltd, Work Country: United Kingdom, <http://eaglegenomics.com/>

David has over 25 years' international experience leading diverse teams and operations in successful delivery of technology and bioinformatics projects in the life sciences sector. His former positions include Site Head for the UK operation of Stem Cells, Inc; COO of a proteomics and systems biology start-up; and Senior Director at Lion Bioscience. He has US experience both in the agricultural technology industry and at Stanford University. David has a PhD in Developmental Biology from the Australian National University.

Participant Portfolio



Pamela Freeman, COO, TEC Edmonton, Work Country: Canada, <http://www.tecedmonton.com/>

Ms. Freeman is the Chief Operating Officer at TEC Edmonton. She has more than 25 years of business experience and consulting services to the private and non-profit sector. She has owned and operated her own business and held senior positions in a number of non-profit organizations. Pamela joined the University of Alberta, Industry Liaison Office (ILO), the predecessor to TEC Edmonton, in 2000 and since then has held a variety of senior roles. She received an MBA from the University of Alberta and is a Certified Management Consultant (CMC). Ms. Freeman is the Vice Chair of the Bachelor of Technology Advisory Committee at NAIT, a Board member of the Alberta Health Industry Association (AHIA) and a part-time instructor at NAIT, teaching Innovation and Change Management.



Randal Froebelius, Senior Manager, Real Estate, MaRS Discovery District, Work Country: Canada, <http://www.marsdd.com/>

Randal Froebelius is responsible for MaRS Centre operations and overseeing the Phase 2 development. Randal has broad experience in the management, development and construction of industrial, commercial office, retail, institutional and residential properties. He has held project management positions in large general contracting firms and progressively senior management roles at Bramalea Limited and Beutel Goodman Real Estate Group. Prior to joining MaRS, he was responsible for all property management and leasehold construction activities associated with the Kolter Property Company's six million square foot portfolio of assets in Toronto and Dallas. Randal holds a BESC from the University of Western Ontario and an MBA from the Richard Ivey School of Business. He is a member of Professional Engineers Ontario (PEO), the Building Owners and Managers Association (BOMA). Randal was recently appointed to the Chair of BOMA Toronto.



Kamiel Gabriel, Professor, UOIT, Work Country: Canada, <http://www.uoit.ca/>

Dr. Gabriel's senior administrative career over the past decade could be characterized as a visionary builder. He is the founding Associate Provost of Research and Graduate Programs at the University of Ontario Institute of Technology (UOIT). Under his leadership, UOIT has seen a tremendous growth in its research portfolio boasting over 30 fold increase in its research funding in less than 5 years, and is now listed in the top 50 research-intensive universities in Canada. Dr. Gabriel is the co-founder of the Durham Strategic Energy Alliance. Most recently, Dr. Gabriel was seconded to the Ontario Ministry of Research & Innovation as the Assistant Deputy Minister (ADM) of Research and its first Science Adviser.



Nikolina Gateva, Vice President, Finance, Terragon Environmental Technologies Inc., Work Country: Canada, <http://terragon.net/>

Ms. Gateva occupies the position of Vice President, Finance with Terragon Environmental Technologies Inc. Ms. Gateva is an actuary with 10 years of experience in consulting on issues related to finance, risk management and employee benefits and is a Fellow of both the Canadian Institute of Actuaries (FCIA) and the Society of Actuaries (FSA). Prior to joining Terragon in 2008, she has worked at Mercer and at Normandin Beaudry. Ms. Gateva also teaches Actuarial Science at Concordia University.



The Honourable Gary Goodyear, P.C., M.P., Minister of State (Science and Technology), Federal Economic Development Agency for Southern Ontario, Work Country: Canada, <http://www.feddevontario.gc.ca/eic/site/723.nsf/eng/home>

Gary Goodyear was first elected to the House of Commons in 2004 and was re-elected in 2006, 2008 and 2011. On October 30, 2008, he was appointed Minister of State for Science and Technology, and on August 13, 2009, he was named Minister of State responsible for the Federal Economic Development Agency for Southern Ontario (FedDev Ontario) by Prime Minister Stephen Harper. He was re-appointed to both positions on May 18, 2011.

Prior to entering federal politics, he practiced chiropractic medicine and worked as an advisor to investment firms in the biomedical industry. A former Public Relations Director and Past President of the College of Chiropractic Sports Sciences in Toronto, Dr. Goodyear taught at the Canadian Memorial Chiropractic College and the University of Waterloo. He was co-designer of a three-year post-graduate sports fellowship program and co-author of "Practice Guidelines." He has worked with many athletes, both amateur and professional, and served as medical services chair of the Ontario Special Olympics.

Dr. Goodyear attended the University of Waterloo, specializing in kinesiology and psychology, before graduating from Canadian Memorial Chiropractic College. He worked his way through university as a meat packer and labourer.

A native of Cambridge, Ontario he is married to Valerie and they have two children. He enjoys scuba diving, writing and rebuilding motorcycles.



Susan Gorges, Chief Executive Officer, SpringBoard West Innovations, Work Country: Canada, <http://springboardwest.ca/>

Since 2007, Susan Gorges has served as CEO of SpringBoard West Innovations (SBWI). Bringing her extensive experience in the innovation sector, Gorges has been the architect of a unique commercialization model which is gaining attention across Canada. SBWI's approach supports entrepreneurs through competitive intelligence, market research, and comprehensive advisory services. Susan serves on the Management Advisory Council of Innovation Place, the Business Advisory Council for Canadian Light Source, and the Commercialization and Innovation Council within the Conference Board of Canada. Gorges is active with the Canada's Public Policy Forum. She assists Enterprise Saskatchewan on its Entrepreneurship Strategic Advisory Council and Science and Advanced Technology Sector team.



Anthony Green, Vice President, Technology Commercialization, Ben Franklin Technology Partners/SEP, Work Country: US,

<http://www.sep.benfranklin.org/>

Anthony P. Green, Ph.D., is Vice President, Technology Commercialization Group: Life Sciences for Ben Franklin Technology Partners of Southeastern PA (BFTP/SEP) and Ben Franklin Director of The Nanotechnology Institute™ (NTI) and Energy Commercialization Institute. Dr. Green is also Visiting Research Professor, School of Biomedical Engineering, Drexel University. At BFTP/SEP, Dr. Green is focused on Ben Franklin's larger and region-wide technology partnerships and major initiatives, including the NTI and the Energy Commercialization Institute (ECI). He is also focused on new and evolving life sciences initiatives including the IP Donation Program, university/industry partnerships in advanced textiles and water and the development and implementation new commercialization models. Dr. Green serves on the advisory boards of numerous regional translational research programs including the Coulter Foundation Translational Research Partnership program at Drexel University, Fox Chase Cancer Center's Innovator's Fund and the University City Science Center's QED program. He is Chair of the Innovation Partnership Program, and a member of the Board of Visitors of the University of the Sciences Misher College of Arts and Sciences and the Life Science Leadership Advisory Council. Dr. Green has over 30 years experience in the biotechnology industry, with a specialization in the research, development and commercialization of cutting-edge technologies primarily in small, emerging companies, including Centocor and Puresyn. Dr. Green earned his Bachelor of Science degree in Immunology, with Honors, from Brown University, in Providence, Rhode Island and his Ph.D. from Temple University School of Medicine, in Microbiology and Immunology.



Paul Guild, Professor, University of Waterloo, Work Country: Canada, <http://uwaterloo.ca/>

Dr Paul Guild is appointed as Professor in the Department of Management Sciences, Faculty of Engineering. He served (2001-2005) as Vice-President Research for the University of Waterloo. He held (1990-2001) an industrial research chair in Management of Technological Innovation and Change which was funded jointly by the Natural Sciences and Engineering Research Council of Canada and the Social Sciences and Humanities Research Council of Canada, with industrial sponsorship from Nortel Networks, BCTel and Canadian Imperial Bank of Commerce. His research investigates: Novel approaches for knowledge transfer, open innovation, technology intelligence and planning, and Internet infrastructures to foster commercialization of results of university research. New approaches to the assessment of 'business worthiness' among knowledge-intensive and technology-based new ventures. Ways to reduce the time it takes to formulate ideas for technologically advanced products and services that can be successfully marketed.



Stephen Hartlen, Assistant Vice President (Industry Relations), Dalhousie University, Industry Liaison and Innovation,

Work Country: Canada, <http://www.dal.ca/>

Stephen Hartlen is the assistant vice president of industry relations and executive director of the office of Industry Liaison and Innovation at Dalhousie University in Halifax, Nova Scotia. Dalhousie's Industry Liaison and Innovation Office commercializes research at the university, manages and facilitates collaborations between companies and university researchers, promotes entrepreneurship, and assists in the creation of spin-off ventures. Stephen joined Dalhousie in 2011 after spending the last eight years at Innovacorp, Nova Scotia's crown corporation for the commercialization of early stage research, serving as vice president of mentoring and in his final year as interim president and CEO. Prior to Innovacorp Stephen spent 15 years in the private sector with experience in business development, sales, and go-to-market strategy development in both the corporate financial services and the information technology sectors. Stephen is a graduate of Dalhousie University with a Bachelor of Commerce in Economics and Saint Mary's University with a Master of Business Administration in Finance. He is also sits as a board member of several technology start-up companies.



Roland Harwood, Co-Founder & Networks Partner, 100%Open, Work Country: United Kingdom, <http://www.100open.com/>

Roland Harwood is Co-founder and Networks Partner at 100%Open, the global open innovation agency that works with the likes of LEGO, P&G, Oxfam and Ordnance Survey to co-innovate with partners. It was a spin-out from NESTA in 2010, the UK Innovation Agency and Investment Fund, where he was Director of Open Innovation. Graduating with a PhD in Physics from Edinburgh University, he has held senior innovation roles in the public and private sector. In addition has worked with hundreds of start-ups to raise venture capital and commercialise technology. He is a keen piano player and has produced TV and film music for SonyBMG. Last but not least, he is a proud and often exhausted dad of 3 kids under 6.



Pat Horgan, VP, Manufacturing, Development and Operations, IBM Canada, Work Country: Canada

Pat Horgan has built a diversified career at IBM holding a wide variety of leadership positions in sales, strategy, development, operations and finance. Pat has held many Global leadership roles in a variety of functions.

In his present role, Pat is the leader of business operations for IBM Canada including CIO, Supply Chain, Real Estate, Procurement, Corporate Citizenship and Government Programs. In addition, he provides leadership to the SW Lab organization and the Microelectronic Manufacturing Plant in Bromont Quebec. Both of these organizations are the largest of their kind in Canada, holding world mandates in SW development and microelectronics.

Pat participates on many Boards, including being named 2013 Chair of the Canadian Chamber of Commerce, the Canadian Council of Aboriginal Business, the Ontario Brain Institute, CivicAction, iCanada, and Science Matters. He leads IBM Canada's citizenship efforts involving many charitable organizations and is the Executive Sponsor of the IBM Aboriginal Network Group.

Pat has been recognized with many awards including IBM Golden Circle, Hundred Percent Clubs and Leadership Excellence – and most recently the Queen's Diamond Jubilee Medal for significant contributions to Canada.

Pat has an HBA from the Ivey Business School at the University of Western and holds a Certified Management Accounting designation.

Participant Portfolio



Ari Huczowski, CEO, Otaniemi.fi, Work Country: Finland, <http://www.otaniemi.fi/portal/>

Ari Huczowski is a professional commercializer, international brandbuilder and marketer, startup company growth advisor, generalist on nanotechnology, open innovation, science and technology parks, hitech ecosystems and a few other things. As Otaniemi.fi CEO Ari's task is to internationally build the brand and market Northern Europe's biggest hitechnology hub, Otaniemi in Espoo, Finland. He holds a Master's degree in International Business from the University of Vaasa. In addition to marketing and international marketing he has also studied financial accounting, management, journalism, languages and political science. In addition to Finland, he has also studied in Sweden, Norway and the USA. Ari's been invited to speak in over 20 different international conferences in North America, Europe and Asia on topics of innovation and hitech ecosystems since 2010. As a goal in life Ari strives to be a positive factor wherever he is.



Ben Hurley, Chief Executive Officer, National Digital Research Centre, Work Country: Ireland, <http://www.ndrc.ie/>

Ben Hurley is a seasoned investor and hands-on new business leader, experienced at stepping into and delivering in business situations that demand both initiative and a tolerance for risk. Ben is CEO and a member of the board of NDRC, an early stage ventures investment firm in the technology sector, where he built the team and led the enterprise to deliver outstanding results that prove the merits of NDRC's high-touch and focused approach to commercial innovation and new venture creation. Ben has extensive experience in technology startups, having performed in entrepreneurial capacities spanning both commercial and technological responsibilities with innovative enterprises from startup to varying stages of maturity and exit. He previously held several Chief Executive and other senior roles with internationally-operating companies including Innovada, Broadcom, Sepro, and Ericsson. Ben has a reputation for trust, experience and results delivery among the early stage business innovation community. He chairs NDRC's investment and strategic review committee. He is a member of the steering committee of the International Commercialisation Forum. He has served as chair of the supervisory committee for a financial institution. He previously served as Chairman of WiSen, Ireland's wireless sensor network industry group. Ben also serves on the boards of a number of NDRC startups. Ben is a graduate of Trinity College, Dublin (BA and MSc Comp Sci) and holds an MBA from the Smurfit Graduate School of Business, UCD.



Jerome Jaminet, Director-International Programs, CONNECT Switzerland, Work Country: USA, <http://connectswitzerland.org/>

Jerome Jaminet is co-Founder and Director of International Programs for CONNECT Switzerland, a non-profit business accelerator helping Swiss companies achieve growth through internationalization. He has an MBA focused on Innovation as well as over 20 years of U.S. consulting experience in the environmental and energy industries. His expertise includes sales, marketing and project management.



Maria Rosaria Jaminet, Director - Swiss Operations, CONNECT Switzerland, Work Country: USA, <http://connectswitzerland.org/>

Maria Jaminet is co-Founder and Director of Swiss Operations for CONNECT Switzerland, a non-profit business accelerator helping Swiss companies achieve growth through internationalization. She has extensive sales, project management and technical experience in Switzerland and the United States, with expertise in the environmental and energy industries.



John Kapeleris, Deputy CEO, Australian Institute of Commercialization, Work Country: Australia, <http://www.ausicom.com/>

Dr John Kapeleris is General Manager of the Australian Institute for Commercialisation (AIC) with over 20 years experience in Biotechnology and Commercialisation having held diverse roles including R&D Manager, Quality Manager, Business Development Manager, VP Sales and Marketing and Deputy CEO.

John currently holds a BSc (Hons) in Microbiology, a Graduate Diploma in Management (Marketing) and an MBA (Technology Management). He received his Doctor of Biotechnology from the University of Queensland, where he currently holds an adjunct Associate Professorship. In his current role he has assisted numerous organizations achieve commercial outcomes from their ideas and product opportunities. He has been involved in the successful negotiation of numerous technology transfers, licensing and distribution deals. He has worked on a number of projects including, IP farming for a number of diverse technologies, developing a commercialisation of IP framework, advising on strategic IP management, raising capital for small enterprises and advising organizations on the most appropriate commercialisation pathways. He has also been involved in conducting industry/market research, assisting start-up businesses and contributing to innovation policy, through strategic workshops and as an advisor on a number of committees and think tanks.

John has co-authored a book titled Innovation and Entrepreneurship in Biotechnology – An International Perspective and has written numerous publications on innovation, knowledge management and biotechnology.



Claudia Krywiak, Vice President, Corporate Planning and Development, Ontario Centres of Excellence (OCE), Work Country: Canada,

<http://oce-ontario.org/>

Claudia Krywiak is the Vice President, Corporate Planning and Development for the Ontario Centres of Excellence, a not-for-profit organization that drives economic growth through the commercialization of leading edge discoveries and the support of industrially relevant R&D. She brings experience in developing successful industry-academic partnerships to facilitate innovation and is interested in the development of new strategies that foster a culture of innovation and entrepreneurship and build partnerships between the private and not-for-profit sectors. Prior to joining OCE, Claudia held the position of Vice-President, Business Development (Ontario) at Mitacs, a national organization linking academia, industry and the public sectors to develop new tools to support the growth of Canada's knowledge economy. Claudia received her Ph.D. in Chemistry from the University of Toronto in 2003 and worked for Bruker BioSpin, a world leader in Nuclear Magnetic Resonance (NMR) technology.



Melba Kurman, Analyst and author, Triple Helix Innovation, Work Country: US, <http://triplehelixinnovation.com/>

Melba Kurman is a technology writer, analyst and popular blogger. She has helped Cornell University, Microsoft and other organizations bring new technologies to market. Melba is a graduate of Cornell University, the University of Illinois and the U.S. Peace Corps.



Jay Lefton, Partner, Borden Ladner Gervais, Work Country: Canada, <http://www.blg.com/en/home/Pages/default.aspx>

Jay A. Lefton practises in the area of corporate and securities law, including public and private financings, mergers, acquisitions and take-over bids, private equity, strategic alliances, and technology transfer and licensing, with an emphasis on technology and life sciences companies. Jay has advised acquirers, special committees and target companies in connection with negotiated transactions and unsolicited take-over bids, many of which were multijurisdictional in nature. In addition, he counsels universities, hospitals and other academic institutions in connection with the commercialization of discoveries invented at such institutions. Mr. Lefton is a former member of the Ontario Securities Commission's Securities Advisory Committee, which advises the Commission on various matters, including legislative and policy initiatives, and has been an adjunct faculty member of Osgoode Hall Law School and the Rotman School of Business at the University of Toronto. Mr. Lefton is an active member of many M&A related committees and working groups of both the American Bar Association and the International Bar Association. Jay sits on the Board of numerous charitable and community organizations. Among others designations, Jay has been recognized in the UK-based Practical Law Company's Which Lawyer? in the category of Life Sciences: Corporate & Commercial, The Best Lawyers in Canada in the categories of Securities and Biotechnology, and in the Canadian Legal Expert Directory in the categories of Corporate Mid-Market and Biotechnology.



Peter Lendermann, CEO, D-SIMLAB Technologies Pte Ltd, Work Country: Singapore, <http://d-simlab.com/>

Peter Lendermann is the Chief Executive Officer of D-SIMLAB Technologies, a Singapore-headquartered company providing simulation-based business analytics solutions, with a current focus on aerospace spare parts inventory network planning and semiconductor production logistics optimisation. As the CEO he is responsible for the company's strategy and business development. Peter has been engaged in the field since the early 1990's when he worked in multinational research collaboration at the European Laboratory for Particle Physics CERN (Geneva, Switzerland) and Nagoya University (Japan). In 1996 he joined a German consulting firm where he was responsible for business process re-engineering projects with numerous process manufacturing, aviation and automotive clients in Europe, Canada and China. Since 2000 he led the simulation-related research activities at the Singapore Institute of Manufacturing Technology until spinning them off into D-SIMLAB Technologies in 2006. Peter holds a PhD in Applied High-Energy Physics from Humboldt-University in Berlin (Germany) and an MBA in International Economics and Management from SDA Bocconi in Milan (Italy).



Elaine Leung, Director, Sector Strategy Branch Policy and Strategy Division, Ministry of Economic Development, Trade and Employment
Ministry of Research and Innovation, Work Country: Canada, http://www.ontariocanada.com/ontcan/1medt/en/home_en.jsp

Elaine Leung is currently the Director, Sector Strategy Branch in the Ministry of Economic Development, Trade and Employment, and the Ministry of Research and Innovation.

Elaine has worked in the Ontario government since 2007. While there, she has worked in a number of vertical sectors including ICT, and has worked on strategy for the Life Sciences and Clean Tech sectors. Prior to joining the Ontario government, she worked in the Caribbean as Head, Economics and Regulations helping to set up a licensing and regulatory framework for the newly competitive telecommunications, radio and broadcasting sector. Elaine has nearly 20 years of public policy and public management experience and has held progressively challenging positions with the Ontario, Federal governments and the private sector. Her career in the Federal government involved a variety of regulatory and policy positions at the CRTC and the Treasury Board Secretariat. In the private sector, Elaine was VP, Regulatory and Strategy for an Internet service provider in the GTA. She started her working career at a large telecom company as a senior economist.

Elaine holds a Master of Arts (Economics) from Western University, an Honours Bachelor of Science (Comp. Sc.), and an Honours Bachelor of Arts (Economics) from the University of Regina. She completed the Ivey Executive Program at Western University in 2009.

Participant Portfolio



Joel Liederman, Vice President, MaRS Innovation, Work Country: Canada, <http://marsinnovation.com>

At MaRS Innovation, Joel carries out technology due diligence, project manages IP development and proof-of-principle projects, develops and executes commercialization plans, and helps launch companies in information and communication technology.

He has helped launch numerous early-stage and rapid-growth, high-technology companies with strategic and business planning; developing and implementing go-to-market strategies; project management; intellectual property management; human resource management; and strategic partnering.

Joel was a managing partner and company builder with Primaxis Technology Ventures, an early-stage venture capital company focused on the physical and engineering sciences (electronics, semiconductors, communications, advanced materials and infrastructure software). Prior to Primaxis, he held positions in engineering design, project engineering management, marketing, sales and business development for various high-profile organizations, including General Electric, Atomic Energy of Canada Ltd., Alcatel and Spar Aerospace.



Hui-Ming Liew, Vice President, Exploit Technologies (Technology Transfer Arm of A*STAR), Work Country: Singapore, <http://www.etpl.sg/>

I am currently with the Planning Innovation Network & Enterprise(PINE) Division of Exploit Technologies (ETPL), the Technology Transfer Arm of A*STAR (Agency for Science Technology Research). My professional experience for the past 16 years and the various portfolios and projects that I have undertaken, has equipped me with a broad set of skills, which includes Marketing Strategy Development, Market Research & Competitive Intelligence, Business Negotiation in Contract Law/Intellectual Property/Licensing, Programme & Technology (R&D) Management, Business Case Evaluation & Quantitative Analysis and Business Model Generation. With my affinity for technologies, I continue with my passion to bridge the gap between technology and the market in my current role in business development, entrepreneurship, Marketing and programme management.



Phillip Lim, Chief Executive Officer, Exploit Technologies, Work Country: Singapore, <http://www.etpl.sg/>

Philip was appointed the Chief Executive Officer in December 2009. Exploit Technologies manages all A*STAR IP through to commercialization as well as technology maturation and productization projects in A*STAR. Within a short time, Philip has led the company to significant improvements in performance outcomes, especially in licensing and startups. These have brought new impact to the technology transfer ecosystem in Singapore with emphasis on collaboration and joint programmes. Currently he is on the Board of IP Academy and Commontown Pte Ltd. Philip brings his wide and varied management experience to Exploit Technologies. Prior to joining the company, Philip was with the Singapore Food Industries (SFI) where the division enjoyed annual revenues of over \$100 million. Before joining SFI, Philip spent 20 years with the Ministry of Defence (MINDEF), his last appointment was Brigadier General/Head Joint Logistics. Prior to that, he was Chief of Logistics in the Army, where he led the development of SAF logistics in the areas of infrastructure, re-organization and information technology. He was also Chief of Engineering in the Army. Philip received a Masters in Business Administration degree from the National University of Singapore in 2008, and was awarded the Chua Joon Eng Gold Medal for academic excellence. He also holds a Master of Science from Cranfield Institute of Technology in the UK. He attended the Harvard Business School's Programme for Management Development in 2001. Philip graduated with a Bachelor of Science in Mechanical Engineering (Hons) from the National University of Singapore. In recognition of his significant contributions to the SAF, Philip was awarded the Commendation Medal (Military) in 1995 and the Public Administration Medal, Silver (Military) in 2004.



Dave Lisk, Executive Director, IRAP Ontario, Work Country: Canada, http://www.nrc-cnrc.gc.ca/eng/irap/across_canada/ontario.html

David Lisk was appointed as Executive Director for IRAP Ontario in September 2012. He joined IRAP in 2009 as an Industrial Technology Advisor with Business Advisory responsibilities in the Ontario region.

David is a seasoned industry veteran with approximately 30 years of experience in the Information and Communications Technology (ICT). During his three years as an ITA with IRAP, David worked on several initiatives including helping PWGSC develop the Canadian Innovation Commercialization Program. The IRAP CICP team won the NRC Outstanding Achievement Award for Value for Canada.

Prior to IRAP, David spent four years as CEO of DFT Microsystems, a venture backed semiconductor test equipment firm in Montreal. David completely re-started the company, set the new product direction and raised over \$10M in financing.

Before DFT, David spent 12 years at Tundra Semiconductor, where he was VP of Operations. David joined in 1993, and played a key role as the company spun-out from parent Newbridge Networks (now Alcatel Canada) in 1995 with subsequent successful IPO in 1998.

David worked at Canadian Marconi Company for five years in the cockpit display group and at General Dynamics (formerly Computing Devices) for five years in the ported coax intrusion detection system group.

David received his MBA from the University of Ottawa in 1989. He also holds a Bachelor of Applied Science degree in Electrical Engineering from the University of Waterloo in 1982.



Kevin Lynch, P.C., O.C., and Vice-Chair, BMO Financial Group, Work Country: Canada, <http://www.bmo.com/home>

The Honourable Kevin G. Lynch; P.C., O.C., PH.D, LL.D earned his BA from Mount Allison University, his Masters in Economics from the University of Manchester and a doctorate in Economics from McMaster University. Dr. Lynch also holds honorary degrees from seven Canadian universities. Dr. Lynch began his career in 1976 as an economist with the Bank of Canada. Through a storied career, Dr. Lynch served as Deputy Minister of Industry, Deputy Minister of Finance. He then served as Executive Director, the International Monetary Fund, until, in early 2006, he was appointed the 20th Clerk of the Privy Council, Secretary to the Cabinet and Head of the Public Service of Canada. In July 2009, after a long and distinguished career, Dr. Lynch retired from the Government of Canada.

In early 2010, Dr. Lynch was appointed Vice Chair of the BMO Financial Group.

He is also Chair of the Board of Governors of the University of Waterloo, and serves on several other boards, including those of the Gairdner Foundation, the Perimeter Institute, U.K. Ditchley, the Learning Partnership, the Samara Foundation, and the Shannon School of Business.

The Honourable Kevin G. Lynch was made a Member of the Queen's Privy Council for Canada in 2009, and an Officer of the Order of Canada in 2011. He has been awarded the Distinguished Alumni Award from McMaster University and the Queen's Diamond Jubilee Medal.



Bill Mantel, Assistant Deputy Minister (Acting), Ministry of Economic Development, Trade and Employment, MRI Research, Commercialization and Entrepreneurship Division, Work Country: Canada, http://www.ontariocanada.com/ontcan/1medt/en/home_en.jsp

Bill Mantel is the Assistant Deputy Minister (ADM) of the Research, Commercialization and Entrepreneurship Division serving the Ministry of Research and Innovation and the Ministry of Economic Development, Trade and Employment. In his role as ADM, Bill oversees the delivery of key ministry programs and initiatives focused on supporting Ontario's research excellence, commercialization networks, and entrepreneurial expertise.

Previously, as Director of the ministry's Commercialization Branch, Bill was responsible for implementing a wide range of strategies and programs that accelerate growth in Ontario's knowledge-intensive industries; namely, harnessing and integrating Ontario's public and private innovation capacity by creating a provincial innovation network that builds on provincial and regional strengths.

Since joining the Ontario Public Service in 1987, Bill has held a number of progressively responsible positions in Cabinet Office and the Ontario Ministry of Agriculture Food and Rural Affairs, focused on the development and implementation of key provincial policy and program initiatives.

Bill holds a Bachelor of Science Degree in Agriculture and Business.



John McLeod, VP, North American Marketing, Desire2Learn Inc., Working Country: Canada-



Thomas Meier, Managing Director, you-can export development LLC, Work Country: Switzerland, <http://www.you-can.biz/>

Born and raised in Basel / Switzerland. Economist focused on internationalisation, cross-cultural management and foreign trade. Different assignments in different industries: financial, automotive, food, life science and medical technology. Globetrotter by profession. Fluency in five languages. Lived life of an expatriate in Russia, Poland and Canada. In the course of his career within life science he held executive roles at Sanofi-Aventis, Disetronic Medical Systems, Roche Diagnostics and various health tech start-ups and joint-ventures.

He started his own company in 2007. Thomas leverages his global network, creativity and know-how by assisting innovative companies in international commercialization, business development and also creating customer retention programmes, mainly in the health technology sector. He's an advisor and management coach with different technology hubs in Europe also. Thomas represents and oversees the interests of Canadian and other non-European companies in Europe, Middle East and Africa.



Andy Melnyk, Head, Regional & International Engagement, Innovation Saskatchewan, Work Country: Canada, <http://www.innovationsask.ca/>

Andy Melnyk is a seasoned veteran of the technology world, with over 35 years of combined private and public sector practitioner experience. His technical expertise centers primarily on electronics instrumentation and communications technologies with a general knowledge of the life sciences. Prior to joining the Public Service Andy was employed for many years with an international supplier of specialized satellite command, control and communications systems. During his time in the private sector, he held senior positions in technology development, functional management, project management, and business development. Since joining the Saskatchewan Public Service, Andy has served in various economic development capacities supporting the growth of the province's Knowledge-Based economy. As a senior member of Innovation SK, he currently heads up the agency's regional and international engagement initiatives. His primary focus is to accelerate the province's move to innovation-based economic development by harnessing the power of regional and international networks.

Participant Portfolio



Zachary Miles, Deputy Executive Director, University of Utah Technology Commercialization Office., Work Country: USA, <http://tco.utah.edu/>
Zachary Miles received his Bachelor of Science degree from Weber State University in 2000 where he focused on Microbiology and Chemistry with an emphasis on antimicrobial resistant pathogens. Zachary received his Juris Doctorate from Franklin Pierce Law Center in Concord, New Hampshire. While attending law school Zachary assisted in the editing and revising of Introduction to Intellectual Property and Administrative Law texts, and was the Events Chair for the Federalist Society. Zachary is an active member of the Utah State Bar and a registered patent attorney with the United States Patent and Trademark Office. Zachary worked for a small biotechnology company in Massachusetts, and as the Governance and Compensation Committee Chair and counsel for a small software company in Utah. Zachary is currently the Deputy Executive Director at the University of Utah Technology Commercialization where he oversees the development of sound operational practices, procedures, systems and controls to ensure that intellectual property portfolios are effectively managed from initial receipt of an invention disclosure to final disposition of intellectual property rights protecting such inventions. Some of his responsibilities include reviewing and making changes to the organizational structure of the office, reviewing and modifying interactions with external and internal counsel, updating boilerplate agreements, and he has helped to organize several student intern and externship programs, including the Legal and MBA clinics. As of late, Zachary is intimately involved with start-up companies based upon intellectual property owned by the University of Utah Research Foundation. He is working closely with internal and external stakeholders to identify and implement best practices the University of Utah Technology Commercialization Office can implement to add value to its start-up companies and assist those companies in overcoming the financial Valley of Death.



Earl Miller, Director, Strategic Partnerships, MaRS Discovery District, Work Country: Canada, <http://www.marsdd.com/>
Earl Miller is responsible for government relations and strategic partnerships with industry groups, professional associations and non-profit organizations with a strong stake in commercialization and entrepreneurship. He monitors issues and trends in innovation policy and contributes to discussions on the importance of the knowledge economy. Earl manages domestic and international partnering initiatives and connects business, governments and entrepreneurs to support technology deal flow.



Peter Molnar, Advisor, International Trade, Ministry of Economic Development, Trade and Employment, Work Country: Canada



Jiri Mosna, Technology Transfer Specialist, Centre for Transfer of Biomedical Technologies, Work Country: Czech Republic
Centre for Transfer of Biomedical Technologies Technology Transfer Specialist 2012-2013 Setting up processes for technology transfer and commercialization of biotechnologies for University Hospital Hradec Králové, University Hradec Králové (Life sciences and IT) and University of Defense (Faculty of Military Health Sciences). Centre for European Projects Development (CEP) General duties included project and team management, reporting and controlling, financial management, consulting grant applications and grant project delivery, lecturing project management and grant management. Lecturing project management for IPMA certification applicants. Business planning and analysing.-



David Nguru, Senior Marketing Officer & Ag. Marketing & IP Mana, Kenya Medical Research Institute (KEMRI), Work Country: Kenya, <http://www.kemri.org/>
The current head at the Office at KEMRI, I am responsible for the day to day running of the Office of Marketing, Intellectual Property & Technology Transfer and the conduct of all the necessary activities towards realizing the Marketing, Intellectual Property, technology transfer and commercialization objectives within the Institute. The Institute's products and services include medical diagnostic kits for HIV & Hepatitis, standardized decontaminant, TAQ polymerase, specialized diagnostic and analytical services, etc. I also represent the Institute at various Inter-Ministerial committees among them the National Standing Committee on South – South Cooperation and the National Technical Committee on Intellectual Property. I am a Director on the Board of Management of the Kenya Industrial Property Institute (KIPI) – Kenya's IP Office. CAREER OBJECTIVE: To be a leading innovations management expert in Africa highly equipped with an appropriate combination of skills and knowledge in the fields of intellectual property, technology transfer, marketing, commercialization and general business management in order to make a solid contribution to my employer organization, my country and the African region



Michael Nobrega, CEO, OMERS, Work Country: Canada, <http://omers.com/>

Michael Nobrega was appointed President and CEO of OMERS on March 7, 2007. He also served as OMERS Chief Investment Officer from March 7, 2007 to December 31, 2009. From 1998 to the date of his promotion as OMERS CEO, Mr. Nobrega was President and CEO of Borealis Infrastructure, the wholly-owned infrastructure investment entity of OMERS.

Mr. Nobrega holds an Honours BA from the University of Toronto and a chartered accountancy designation from the Institute of Chartered Accountants of Ontario and the Canadian Institute of Chartered Accountants. He is a former partner of Arthur Andersen, where he practiced tax law in mergers and acquisitions and corporate reorganizations.

In 2009, Mr. Nobrega was named a Fellow of The Institute of Chartered Accountants of Ontario, Canada – the highest designation the institute confers and which recognizes outstanding career achievements, as well as excellence in service to the community and the profession. In 2002, Mr. Nobrega received the Arbor Award from the University of Toronto for outstanding community service.



Tim Peoples, Director Purdue Technology Centers, Purdue Research Foundation, Work Country: USA, <http://prf.org/>

Timothy Peoples, Director of the Purdue Technology Centers and Director of the Purdue Research Park Entrepreneurship Academy, is charged with helping the research park's early-stage companies to generate new business growth by creating vital links between product research and commercial application. Peoples earned his bachelor's degree in botany from Defiance College and his master's degree and doctorate in plant sciences (plant biochemistry and physiology) from the University of New Hampshire. He served as an assistant professor at the University of Arizona from 1978 to 1982, followed by a vice president of research position at startup company GENOCO Industries. During his 18-year career with American Cyanamid Co., Peoples worked in product development, traveled internationally and was stationed for five years in Rio de Janeiro. In 2001 Peoples served as a biotechnology consultant, working with Brazilian government officials, academicians and private startups. From 2001 to 2005 he worked as director of R&D and director of regulatory affairs for Nutra-Park, a startup developing University of Wisconsin technology. Peoples is vice chairman of the Board of Directors of the International Center, and a member of Greater Lafayette Commerce's Chamber Council. He resides in West Lafayette, Ind., with his wife and three children.



Christin Pfeiffer, Secretary General, The INSME Association, Work Country: Italy, <http://insme.it/>

Christin Pfeiffer is Secretary General at INSME – the International Network for SMEs from January 2012 based in Rome. Since 2007 she has worked as a Consultant at APRE – Agency for the Promotion of European Research as appointed National Contact Point for international cooperation. She was directly involved in different FP7 projects and assisted SMEs in submitting research proposals to the Framework Programme as an expert for the specific Programme Research for the benefit of SMEs. She managed a project on innovation management for SMEs as well as projects with China and South Africa to enhance scientific collaboration with Europe. Christin Pfeiffer is particularly involved in training and transferring knowledge on a national and international scale with a special focus on project writing and managing and innovation and technology transfer enabling issues. Prior to APRE, she worked at DaimlerChrysler Italia (External Affairs and Public Policy) and as a Researcher for the Italian Government Institute for Industrial Promotion in the field of International Cooperation (projects on access to micro-finance and knowledge transfer). She graduated in Law, Economics and Italian Philology, (M.A.) and European Studies (M.E.S.).



Gilles Potvin, Trade Commissioner Service, Innovation - North America, Work Country: Canada,

<http://www.international.gc.ca/international/index.aspx?view=d>

From his base in Ottawa, Gilles provides back-end support to a network Trade Commissioners based in Canadian consulates in the U.S. and Mexico. The role of the network is to help Canadian startups and ICT companies to take advantage of opportunities in the U.S. and Mexico for their commercialization and business development. This means providing intelligence and advice to Canadians and introducing them to potential buyers, partners, and investors through different types of activities. Gilles' activities include: Providing the network with the information on Canadian companies and capabilities they need to be effective (via emails, webinars, video conference). / Facilitate liaison between the network and Canadian stakeholders (e.g. business incubators/accelerators; industry associations; federal and provincial departments and agencies; venture capital, University Technology Transfer Offices, etc.). / Assist the network to promote in Canada their activities in the U.S. and Mexico and to recruit participants.



Armin Pscherer, Head Project & Science Management, BioRN Cluster Management, Work Country: Germany, <http://www.biorn.org/home>

In 2009, Dr. Armin Pscherer became Head of Project and Science Management at BioRN Cluster Management – a leading edge cluster for life science and biotech.

Prior to joining BioRN Cluster Management, Dr. Pscherer spent ten years (1999-2009) at the German Cancer Research Centre, first serving as the Senior Post doctoral scientist of the Molecular Genetics Division and then becoming the Group Leader of the Molecular Genetics Division.

In 1996 Dr. Pscherer completed his PhD at the Institute for Pathology at the Regensburg Medical School, where he was then named a Junior Post doctoral Scientist, a position he held from 1996 to 1999. During his research, he also studied at the Institute for Urology and Nephrology at University College in London, U.K. in 1998. Dr. Pscherer also holds a degree in biology from University Regensburg in Germany.

Participant Portfolio



Rana Pudifin, Senior Business Advisor, DFAIT, Work Country: Canada, <http://www.international.gc.ca/international/index.aspx?view=d>

After spending 4 years in The Netherlands as First Secretary (Science & Technology), promoting research collaborations in the technology sectors, Rana Pudifin took on the role of Senior Business Advisor with the Innovation Science & Technology Division of the Department of Foreign Affairs and International Trade (DFAIT) in Aug 2012. She provides policy input, reviews Going Global Innovation program applications and is responsible for introducing clients to the Trade Commissioner Service network in Canada and abroad in an effort to facilitate international research collaboration and business linkages.

She has had overseas posting in Mexico, Australia, China and the USA interspersed with assignments in Ottawa and Saskatoon.



Md-Mamunur Rahman, Asst. General Manager, Small & Medium Enterprise Foundation, Work Country: Bangladesh, <http://smef.org.bd/>

I have had more than 15 years of working experience in development sector in general and private sector development in particular. At present, I have been working with Small and Medium Enterprises (SME) Foundation, an apex government organization for supporting SMEs in Bangladesh. My responsibilities are designing and implementing the national SME policy strategies with the collaboration of concern Ministries, regulatory bodies, central bank and other commercial banks. In addition to my regular work, I'm also involved with the research work of UNFPA Bangladesh, University of Sussex, UK and University of Bern, Switzerland. In 2012 in a global competition on the best innovative idea, my project on 'green industry' was selected by The International Society for Professional Innovation Management (ISPIM), UK and the Korea Institute of Science & Technology Evaluation as one of the best ideas. Earlier, I worked with UNDP Bangladesh as national expert while I had to work on formulating entrepreneurship development projects. I was awarded British Chevening Scholarship, a flagship scholarship of Her Majesty's Government, to do my post graduation degree from Institute of Development Studies (IDS), University of Sussex, UK.



Matthew Rainey, Director, Innovation Division, World Intellectual Property Organization, Work Country: Switzerland, <http://wipo.int/portal/index.html.en>

Matt Rainey is Director of the Innovation Division at the World Intellectual Property Organization in Geneva. He is responsible for matters relating to innovation policy and infrastructure, SMEs (small-to-medium enterprises) and other IP rights holders, universities and technology transfer issues and processes. Mr. Rainey recently joined WIPO after nearly thirty years of IP law practice in both large and small companies and law firms, in the United States and for some time in Munich. His legal work has involved patent, trade secret, copyright and trademark protection, strategies and litigation. He has focused on patent law, and in recent years has specialized in IP and innovation policy, including working on legislative, judicial and administrative matters. Mr. Rainey graduated from the University of Southern California School of Law in 1983 and holds a degree in Physics from the University of Maryland.



Pratima Rao, Trade Commissioner - Innovation, DFAIT - Ontario Region, Work Country: Canada, <http://www.international.gc.ca/international/index.aspx?view=d>

Pratima Rao joined the Department of Foreign Affairs and International Trade Canada (DFAIT) in 1996 as a foreign service officer. Since 2009, she has served as a Trade Commissioner (Innovation, Science and Technology) at the Toronto Regional Office of DFAIT where she works with Canadian companies, researchers and institutional partners to support their international business efforts and connect them to international commercialization/financing/partnering opportunities. She delivers DFAIT's Going Global Innovation program to Ontario-based companies and researchers wishing to develop international R&D partnerships. Ms. Rao has served abroad at the Embassy of Canada in Washington, the Consulate General of Canada in New York, and the Permanent Mission of Canada to the United Nations in New York. In Ottawa, she has worked in the Legal Bureau, the Policy Planning Bureau and the Office of the Foreign Minister. She holds LL.B. and B.A. (Economics) degrees from the University of Alberta.



Tony Redpath, VP Partner Programs, MaRS Discovery District, Work Country: Canada, <http://marsdd.com/>

Tony Redpath ensures that MaRS' growing suite of external and internal programs work together. He also advises entrepreneurs and high-growth companies, particularly in environmental, advanced materials and manufacturing markets, with a special emphasis on mentoring and development of entrepreneurs. Tony joined MaRS after serving as Vice President at Primaxis, where he evaluated investment opportunities, negotiated investments and managed relationships with investee companies. Prior to Primaxis, Tony worked for the Ontario Centres of Excellence in the materials and manufacturing area. He started his industrial career as a research scientist at EcoPlastics, a small technology-based company developing photo-degradable plastics and other environmental technologies; he became president and led the company through a public listing. Tony served as a consultant on environmental issues for a range of companies/agencies in such fields as forestry, health care, chemicals and transportation. He holds a BSc in chemistry from the University of Alberta and a PhD in Physical Chemistry (molecular dynamics) from the University of Toronto in Ontario. He completed postdoctoral fellowships in West Berlin (ion-molecule reactions) and Toronto (polymer dynamics).



Mark Sanderson, Innovation Centres Manager, University of Sheffield, Work Country: United Kingdom, <http://sheffield.ac.uk/>

Mark Sanderson is Innovation Centres Manager at the University of Sheffield and is responsible for engaging, securing and supporting industry partnerships and tenants at the University's two incubators. Innovation space is an integral part of the University's strategic KE capability and focus maximising the impact of our ideas and knowledge through the development of protectable Intellectual Property, partnerships and commercial activity. As part of the Research Partnerships and Engagement team, Mark works with the University's commercialisation partner to identify and develop opportunities to exploit University owned IP. His role also includes the delivery of support for the wider objectives of the University of developing innovations, technologies and spinouts that fall outside our commercialisation partners core interests. Mark is also working with colleagues in other universities to develop an informal global network to share good practice and support collaboration and innovation between academia and industry. The BIN@ network has already held 3 international events with the 4th being hosted by University of São Paulo in November 2013. Prior to joining the university in 2006 Mark worked on several EC funded projects that created and supported entrepreneur networks, hosting entrepreneur and business development events.



Janet Scholz, President & CEO, ACCT Canada, Work Country: Canada, <http://www.acctcanada.ca/>

Mrs. Scholz is an acknowledged leader with more than 30 years experience in intellectual asset management and technology transfer including successful licensing of technologies in all fields, start-up business development and strategic planning. Janet has significant experience in the training and mentorship of technology managers, strategic planning, transactional and policy work in the technology transfer field, identification of and assistance in the development of start-up companies from academic based research, identification and securing pre-seed and seed investment as well as dissemination and promotion of opportunities for research with industry and promotion of university/industry programs of the Federal Granting Councils and other agencies with institutional and with industry partners. A current focus of activities is directed to the diversification of traditional research relationships with local, regional, national and international business, industry and government organizations. Mrs. Scholz is a Past President of the Association of University Technology Managers (AUTM) an organization of 3500 technology transfer professionals in business and academia in more than 30 countries in the world. Janet is currently contracted as the President & CEO of ACCT Canada (Alliance for Commercialization of Canadian Technologies – www.acctcanada.ca) a national not for profit association for academic and private sector organizations partnering to support and enhance the commercialization of Canadian technologies.



Jacques Simoneau, President & CEO, Univalor, Work Country: Canada, <http://univalor.ca/>

Jacques Simoneau is the CEO of Univalor, a limited partnership responsible for the commercialization and transfer of technologies and inventions created at Université de Montréal, its affiliated schools Polytechnique Montréal (engineering) and HEC (business), and its hospitals and health research centers.

Dr. Simoneau has 30 years of experience and leadership in technology and investments. He managed portfolios of venture capital, private equity and unsecured debt valued at more than one billion dollars invested in a wide range of technologies, including life sciences, information technology, telecom and cleantech. Prior to that, he held positions in research and in business development, after several years as professor in an engineering school.

He is a director of three publicly traded company: Transat A.T., a \$3.5 billion international holiday travel company, and Azimut Exploration, a Canadian mineral exploration company and Diagnostics. He is also director of Sustainable Development Technology Canada.

Dr. Simoneau is a mechanical engineer, with a M.Sc. from Laval University and a Ph.D. from Queen's University. He is a member of the Ordre des ingénieurs du Québec and of Professional Engineers Ontario. He is certified ICD.D by the Institute of Corporate Directors.



Cameron Sinclair, Assistant Deputy Minister, Ministry of Economic Development, Trade & Employment / Ministry of Research & Innovation

Work Country: Canada, http://www.ontariocanada.com/ontcan/1medt/en/home_en.jsp

Cameron Sinclair joined the Ontario government as the Assistant Deputy Minister, Trade and Marketing in June, 2011. As Assistant Deputy Minister, Cameron focuses on strategies to increase exports of value-added products and services to world markets, strengthen Ontario's economic brand recognition globally, leverage a network of international offices and attract new investment leads to the province. Cameron's division has recently implemented an enhanced trade strategy with new programs and services to assist more Ontario companies to compete globally. Additionally, the Ministry launched a bold, new international advertising print campaign aggressively targeting international buyers and investors. Prior to this role, Cameron served as the Vice President of Marketing and Corporate Operations at SAI Global. The scope of his executive leadership responsibility included Corporate Operations, IT, Marketing and Product Management. While at SAI Global, Cameron led a transformation of marketing from brand awareness to lead generation that resulted in a significant contribution to the company's bottom line. Cameron has also held senior positions at Bell Canada, Nortel Networks and AT&T Canada including roles in marketing, product management, operations and finance. Cameron has an Honours Bachelor of Commerce degree from McMaster University.

Participant Portfolio



Muthu Singaram, Chief VibaZoner, VibaZone Private Limited, Work Country: India, <http://vibazone.com/>

Muthu is parallel entrepreneur having been involved in several startups over last 15 years. Muthu is the Chief Mentor, Head of Consulting and a corporate facilitator at Muthu Singaram Consulting, Malaysia and PQMDC, India and the Managing Trustee of Belief a foundation to promote rural education. Muthu has a MBA in Multimedia Finance and Muthu's passion is in Entrepreneurial Development, Mentoring, Management of Emerging Technologies and Innovation.

Muthu has over 20 years of experience in Engineering, Management and Entrepreneurship.

Currently Muthu is working on a Virtual international Business Accelerator aka VibaZone based in several locations. The vision is to develop and provide a virtual community of entrepreneurs or anyone wishing to participate in / building or growing a sustainable business in any area or industry. Currently consulting for the Malaysian Government Agency (Agency Innovasi (Innovation) Malaysia) under the Prime Minister's Office on industry driven Innovation, helping research and entrepreneurs in accessing technology and business models. This project requires hand holding of the team to commercialization.

Muthu is a regular speaker at many international Entrepreneurship conferences and a lead facilitator for innovation and other workshops. Currently he is the innovation driver for several companies and Universities in India and Malaysia.



John Soloninka, President and CEO, Health Technology Exchange, Work Country: Canada <https://www.htx.ca/default.aspx>

John Soloninka has over 24 years of experience in medical technology consulting and company formation, growth and management. He graduated from Queen's University in engineering physics in 1981 and worked several years in aerospace engineering before earning an MBA, with distinction, from the University of London in England in 1986. Over his career, he has led major projects in health system transformation, biopharma/device development and regulation, health IT, disease management, clinical trials, clinical genomics and venture capital for Price Waterhouse, Soloninka and Associates and IBM. Mr. Soloninka was a founder, senior executive and leader in startup companies in oncology, radiology and electronic medical records (EMR) and clinical trials that were variously sold to US firms Varian Medical Systems, Merge Technologies and Assistmed. He came to HTX from his role as Healthcare Practice Lead for IBM Global Business Services in Ontario. He was appointed President and CEO of HTX in July 2010 and is currently a director and advisory board member of CImTeC (the Centre for Imaging Technology and Commercialization), the Ontario Brain Institute, HTX and EXCITE.



Carol Stewart, President, AURP Canada, Work Country: Canada, <http://www.aurp.ca/>

Carol Stewart Manager David Johnston Research + Technology Park University of Waterloo AND President, AURP Canada (Association of University Research Parks) chapter of AURP International castewar@uwaterloo.ca [O] 519-888-4567 x36339 [BB] 519-498-1664 [W] rtpark.uwaterloo.ca [T] rtparkuw.com AURP Canada is the collective voice of 26 research parks across Canada that house 1,000 companies, 40,000 knowledge workers and contribute \$3.9 billion annually to the economy of Canada.



Nava Swersky Sofer, Co- Chair, Nanolsrael, Work Country: Israel, <http://www.nanoisrael.org/>

Nava Swersky Sofer, an entrepreneur, venture capitalist, senior executive, innovation and technology commercialization expert and consultant with over 20 years of experience living and working in Europe, the US and Israel, is recognized as a leader in the fields of innovation, venture capital and technology transfer and is a frequently-invited speaker on these topics. In addition to private company boards and international consulting, she is currently an adviser to the Israeli Government on innovation and international R&D collaborations, President & Founding Board Member of the International Commercialization Alliance, Advisory Board Member of the Center of Excellence for Commercialization of Research (Canada) and Founder & Co-Chairperson of Nanolsrael, the international nanotechnology conference & exhibition. Ms Swersky Sofer is also an adviser to the United Nations World Intellectual Property Organization (WIPO's innovation division and serves as the Israeli delegate to OECD's Business & Industry Advisory Council (BIAC) nanotechnology committee and development/innovation network. She is often quoted on Israeli innovation models, including in the best-selling book Start-Up Nation.



Michael Tadros, R&D Programme Coordinator, Botin Foundation, Work Country: Spain, <http://www.fundacionbotin.org/>

Dr. Tadros is Senior Manager for the Science & Innovation arm of the Botin Foundation, Spain's largest private foundation funding social investments in four socio-economic development programmes - education, science, arts, and rural development. The Botin Foundation has been working with many of Spain's top biomedical research groups and research organizations in an ambitious effort to translate scientific discoveries into viable innovations that benefit society.

Previous to the Botin Foundation, Dr. Tadros assumed various roles within Venture Capital Firms, ranging from fundraising, R&D Director, and Business & Product Development Manager.

He additionally worked at the National Cancer Research Centre, an auspice of the Ministry of Health, where he assumed ubiquitous roles as the responsible for technology transfer and innovation, project and program management, fundraising, international and institutional relations.

Dr. Tadros holds a Ph.D. in Microbial Biotechnology from the National Biotechnology Centre of the Ministry of Science and Technology, a B.Sc. Spc. in Molecular and Cellular Biology, and an Economics & Business Clusters from Concordia University in Montreal, Canada.

Dr. Tadros is a proud founding member of the International Commercialization Alliance, the Spanish Drug Discovery Network, and a proud member of 700 For Science, and BioEuroLatina.

Dr. Tadros serves as a member in Expert Panels, General Council, and Advisory Committees within national and international research organizations and innovation platforms.



Jason Tham, CEO, Nulogy, Work Country: Canada, <http://www.nulogy.com/>

Jason Tham is co-founder and CEO of Nulogy, an award winning company which serves some of the world's leading contract packagers and consumer brand networks. Jason is responsible for the overall strategic vision and corporate development, where today Nulogy's products enable co-pack supply-chains around the world.

Prior to Nulogy, Jason gained considerable experience in supply-chain planning, packaging operations, continuous improvement, as well as software development. At Kellogg's and Magna International, he worked on optimizing packaging and manufacturing lines, product prototyping and research and development. At Redknee, Jason developed and deployed mission critical software for mobile network operators.

Jason has traveled around the world to speak about packaging and manufacturing, and most recently as a keynote speaker at TokyoPack 2012, where he addressed the current trends and future of active and intelligent packaging in the consumer packaged goods (CPG) industry. He has been honored with the Association for Technology CEO's (AceTech) leadership award in 2011, an award recognizing CEO's for their ability to successfully innovate and lead their organizations. Jason holds an Honors Bachelor's degree of Applied Science in Systems Design Engineering from the University of Waterloo with an option in Management Science. He is a Boston Marathon runner and is a competitive triathlete, recently qualifying to compete with Team Canada in the ITU World Triathlon Championships in New Zealand.



Peter Tsantrizos, President, CEO, Terragon Environmental Technologies Inc., Work Country: Canada, <http://terragon.net/>

Dr. Panayotis (Peter) G. Tsantrizos serves as Terragon's President, Chief Executive Officer and Director. Dr. Tsantrizos has a Ph.D. in Chemical Engineering from McGill University and 20 years of experience in leading a high technology company. Dr. Tsantrizos is the inventor of 18 patented technologies and has successfully commercialized technologies for both the production of advanced materials and the generation of resources from waste.



Kevin Tuer, Managing Director, Canadian Digital Media Network, Work Country: Canada, <http://www.cdmn.ca/>

Kevin Tuer is Managing Director of the Canadian Digital Media Network (CDMN), a federal Centre of Excellence for Commercialization and Research, which is dedicated to establishing Canada as a world leader in Digital Media by enabling connections and collaboration of people across the country – entrepreneurs, companies, research institutes and government – and bringing more digital solutions to market. Kevin has held several engineering and senior management positions in the high tech industry over the past 15 years including Senior Research Engineer with Computing Devices Canada (now General Dynamics Canada) as well as co-founder and CTO of Handshake VR. Kevin holds a BSc (Honours) in Mechanical Engineering, a MSc in Mechanical Engineering, and a PhD in Electrical Engineering from the University of Waterloo.



Tibor Turi, Manager, Ontario Region, Natural Sciences and Engineering Research Council of Canada, Work Country: Canada, http://www.nserc-crsng.gc.ca/index_eng.asp

Tibor is the Manager of the Natural Sciences and Engineering Research Council of Canada's Ontario Regional Office located at the Sheridan Research Park in Mississauga, Ontario. His principle focus, along with the NSERC-Ontario staff, is to facilitate and support industry-academic research partnerships in Ontario particularly with small to medium sized enterprises. Prior to joining NSERC, Tibor held various leadership roles in research and development, technical design, product engineering, and product market development in the materials and manufacturing industries. During 14 years of private sector experience, he travelled throughout North America and internationally to perform a variety of technical and strategic functions related to innovation, technology advancement and business development, and was an advocate of industry-university collaboration. Tibor earned bachelor's and master's degrees in Materials Engineering from McMaster University, and a Ph.D. in Materials and Metallurgical Engineering focusing on nanocrystalline materials from Queen's University. He has been a registered Professional Engineer in Ontario for 20 years and in 2007 was awarded an Executive Certificate in Strategy and Innovation from the Sloan School of Management at the Massachusetts Institute of Technology.

Participant Portfolio



Francisco Velasco, Executive Director, MRI-International, Work Country: Spain, <http://mri-international.es/index.php/en/>

Francisco Velasco is Executive Director at MRI-International. He graduated as a BEng Mechanical Engineer in 2002 and as a Master of Science in Aerospace Lubrication in 2013, and has recently concluded an MBA in Technology Management. Francisco started his career as a Research Officer at the Jost Institute for Tribotechnology (UK), where we developed knowledge transfer and R&D management operations from 2003 to 2007. In this period, he took responsibility for coordinating R&D projects, developing commercial relationships with industries, publishing several papers and organising international conferences in specific R&D fields. From 2007 to date, Francisco has taken several job responsibilities within various consultancy companies in Spain, taking responsibility for areas such as preparing proposals and consortiums to access EU grants and Spanish funding, managing tax discount on R&D, evaluating technical and financial feasibility of R&D investments, supporting the implementation of innovation and grow plans in SMEs and participating in the design of regional energy and innovation policies in Spain. He currently takes responsibility for the management of MRI operations, focusing on areas such as the evaluation, valorisation and commercialisation of knowledge, and works in close cooperation with the Spanish administration.



Vitaly Vishnepolsky, CEO, Martal Consulting & Services Ltd, Work Country: Canada, <http://martal.ca/>

Founder & CEO of Martal business consultant company. Operate an investment boutique for early stage ventures. A veteran entrepreneur, consultant and educator. Specializing in business development services for entrepreneurs, seed R&D companies and Technology Transfer Offices.



Sean Wang, President, ITRI International Inc., Work Country: USA, <http://itri.com/>

Sean is the President of ITRI International Inc. (San Jose, California), which is ITRI's presence in North America, since June 2005. ITRI International engages in early-stage incubation, R&D collaboration, technology transfer, IP business, and high-level training and recruiting. Sean joined ITRI as the General Director of IEK in July 2004. IEK, a business unit of ITRI, conducts market research and business consulting and also functions as a government think tank. Before joining ITRI, for about 15 years, Sean was with SRI International/SRI Consulting (Menlo Park, California), where he developed and implemented international proprietary projects on technology evaluation, feasibility study, strategic planning, licensing strategy, new business opportunities identification, and investment decision for international clients, including major energy, material, and chemical companies worldwide. Earlier, Sean was associated with M.W. Kellogg (now KBR) and Morgantown Energy Technology Center (now the National Energy Technology Laboratory) of U.S. Department of Energy.



Anne Wettlaufer, Vice President, Marketing and Communications, Ontario Centres of Excellence, Work Country: Canada, <http://oce-ontario.org/>

Anne Wettlaufer is the Vice President, Marketing and Communications a position she assumed in March 2009. She leads a varied portfolio that includes responsibilities for communications, brand management, marketing and public affairs. Anne also serves as a member of the executive management team. Prior to joining Ontario Centres of Excellence, Anne was Vice President, Public and Community Affairs at the Canadian Bankers Association (CBA) and an executive committee member. She was responsible for providing strategic counsel on industry communications including reputation and brand management and directed CBA's integrated communications services including media, government and stakeholder relations. Anne also led a number of public affairs programs including an extensive consumer education program called Building a Better Understanding. The program, active in over 400 communities across the country helped small business deal with emerging issues and provided financial literacy outreach to Canadians including high school students. Anne is a graduate of Queen's University and received her Fellow of the Institute of Canadian Bankers (FICB), the banking industry's highest designation. She is a member of the International Association of Business Communicators (IABC) and the Canadian Marketing Association (CMA).



Zhengzhong Xu, Professor, Chinese Academy of Governance, Work Country: China, <http://www.163.com/>

Mr Zhengzhong Xu is a professor of Department of Economics in Chinese Academy of Governance. His main research fields are innovation management and finance policy. He led the project of Studies on the finance and tax policies of high and new technology industry, sponsored by the National Fund for the Social Science and the project received the approval by the President and Premier of China and led the central government to establish a national technology science park and the new economic zone of Binhai in Tianjin.



Allison Young, Senior Trade Commissioner, Consulate General of Canada, Work Country: USA,

<http://www.international.gc.ca/international/index.aspx?view=d>

Dr. Allison Young currently holds the position of Senior Trade Commissioner at the Consulate General of Canada in New York where she heads up the International Business Development Program (IBD). Since her arrival in September 2011, the International Business Development Program has launched a Canadian Technology Accelerator (CTA@NYC) for 24 Canadian tech start-ups in digital media as well as a Virtual Cleantech Accelerator (named Virtual Venture North) with 35 cleantech companies.

Prior to this appointment, Dr. Young served as Director of three divisions at the Department of Foreign Affairs and International Trade handling the overall coordination of Canada's trade negotiating agenda with India, China, Japan, Korea, Turkey, and Israel; Canada's negotiating position at the World Trade Organization (WTO), and; implementation of the 2006 Canada-United States Softwood Lumber Agreement (SLA) and its accompanying domestic legislation and regulations.

Prior to this, Dr. Young worked on bilateral and multilateral trade negotiations concerning agri-food, wines and spirits, chemicals, professional services, financial services, environmental services, information communication services, telecommunications and investment.

Dr. Young's academic credentials include a Ph.D. from Dalhousie University (2001); M.A. Political Science, Acadia University; Bachelor of Education, McGill University; Joint Honours Bachelor of Arts, History and Political Science, McGill University.



Karen Young, Exec. Director, Partnerships & Collaborations, Alberta Innovates Technology Futures, Work Country: Canada,

<http://www.albertainnovates.ca/>

As Executive Director, Karen lends her skills, knowledge and progressive experience with the Government of Alberta to help build and enhance strong relationships for Alberta Innovates – Technology Futures (AITF). She is involved in building business and agency relationships in the innovation system. Karen most recently served as the Director, Business Integration and Strategy for Alberta Advanced Education and Technology. Prior to that, she held a variety of positions with the provincial government. A graduate of the University of Alberta, Karen has a Master of Business Administration.

ICF Support Team



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Ontario Centres of
Excellence

Where Next Happens

About Ontario Centres of Excellence Inc.

The Ontario Centres of Excellence (OCE) not-for-profit program was formally established in 1987 with seven independent centres that evolved and amalgamated into Ontario Centres of Excellence Inc. in 2004.

Twenty-five years ago, the traditional economic foundation for the province, and for Canada, was shifting from a North American focused and commodities-based economy to one that is globally oriented and knowledge-based.

Prior to the creation of OCE, there was limited connection between universities, colleges, research hospitals and industry. Consensus was that these academic and research institutions were producing quality research that was not being utilized to its full potential by industry.

OCE was designed to bridge that gap and create productive working partnerships between university and college research departments, research hospitals and Ontario industry.

Today, OCE drives the commercialization of cutting-edge research across strategic market sectors to build the economy of tomorrow and secure Ontario's and Canada's global competitiveness. OCE focuses on areas and projects that will deliver not only the greatest economic benefits but those that will have a positive social impact in communities across the province.

OCE fosters the training and development of the next generation of innovators and entrepreneurs and is a key partner with Ontario's industry, universities, colleges, research hospitals, investors and governments.

Ontario Centres of Excellence works in key areas of convergence such as energy and environment, advanced health, advanced manufacturing and information, communications and digital media. A member of the Ontario Network of Excellence (ONE), OCE is funded by the government of Ontario and is a key partner in delivering Ontario's Innovation Agenda.

About the International Commercialization Alliance

In 2011, Ontario Centres of Excellence hosted a gathering in Ottawa with some of the world's brightest minds from academia, government and industry in a bid to better capitalize on the commercialization potential of publicly funded research and enhance the state of innovation in Canada and around the world. One of the

key outcomes of the 2011 International Commercialization Forum was the creation of the International Commercialization Alliance (ICA) with 47 founding members signing the formal declaration at the conclusion of the forum.



Today, the International Commercialization Alliance works to facilitate the continuous improvement of the policies, practices, models and evidence-based success measures used by its members; stimulate collaboration on shared objectives; and increase the commercialization of research outcomes on a global basis. The ICA aims to add value to each member country by facilitating an exchange of ideas, knowledge and lessons learned from successes and failures; and by identifying opportunities to coordinate and cooperate on global commercialization opportunities and challenges.

Ontario Centres of Excellence (OCE)

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