Graduation Survey: 2012 to 2015 Trend Report

Center for the Study of Student Life

July 2015



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INTRODUCTION

The Ohio State University Undergraduate and Master's/ Professional Graduation Surveys were first administered in the spring term of 2011 and are administered at the end of each term by the Office of Student Life. The surveys gather information about the career and education plans of potential graduates, as well as students' satisfaction with Ohio State. In recent years, data from the academic terms comprising the academic year (summer, autumn, and spring) have been compiled. This report presents the results from the spring 2012, autumn 2012/spring 2013, the 2013-2014, and 2014-2015 administrations. Please note that the surveys have changed over time and this report compares findings when direct comparisons are available across years.

Design

The surveys were designed by representatives from the Registrar's Office, the Office of Institutional Research and Planning, the Office of Student Life, University Communications, and the Alumni Association. Two surveys were developed—one for undergraduates and one for students earning Master's or professional degrees. Graduate students completing PhDs are not surveyed because PhD graduates are invited to take the Survey of Earned Doctorates, which duplicates many of items on the Graduation Survey.

The surveys include the following sections: future contact information, students' satisfaction with Ohio State, students' immediate career plans, students' future education plans, and the amount of debt incurred in pursuit of their degrees. In addition, undergraduate students are asked questions about the curriculum. Over the past few years, the survey underwent several revisions; items were added, changed or response options were edited.

The career and the future education items for the undergraduate survey were taken from the Association of American Universities Data Exchange (AAUDE) survey. For the Master's and professional students' survey, the AAUDE items were adapted to reflect appropriate language (for example, "major" or "minor" was changed to "field") and the dollar ranges for the item about debt were adjusted to reflect more likely ranges for Master's and professional students.

INVITATIONS AND RESPONSE RATES

Students who applied to graduate each term were invited to take the appropriate survey. If students planned to graduate with more than one degree, they received only one invitation. If students planned to graduate with both an undergraduate and graduate degree, they were invited to take the Master's/Professional survey. Response rates for each of the academic years, by degree obtained, are presented in the table below.

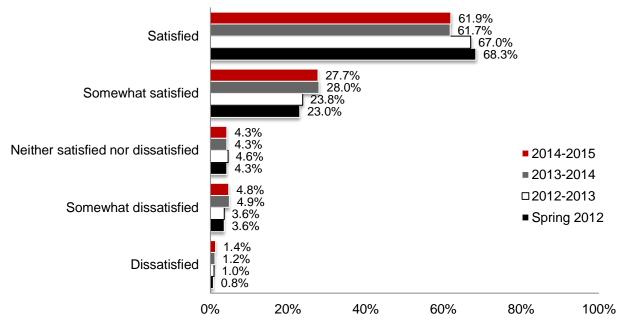
| | | Undergraduate | Master's | Professional |
|---------------|---------------|---------------|----------|--------------|
| | Invited | 7,040 | 1,942 | 858 |
| Spring 2012 | Responded | 2,829 | 596 | 247 |
| | Response Rate | 40.2% | 30.7% | 28.8% |
| Autumn 2012 | Invited | 8,838 | 2,583 | 872 |
| | Responded | 4,961 | 1,204 | 433 |
| & Spring 2013 | Response Rate | 56.1% | 46.6% | 49.7% |
| | Invited | 10,192 | 2,900 | 901 |
| 2013-2014 | Responded | 4,713 | 1,109 | 435 |
| | Response Rate | 46.2% | 38.2% | 48.3% |
| | Invited | 10,765 | 2,860 | 897 |
| 2014-2015 | Responded | 3,969 | 946 | 315 |
| | Response Rate | 36.9% | 33.1% | 35.1% |



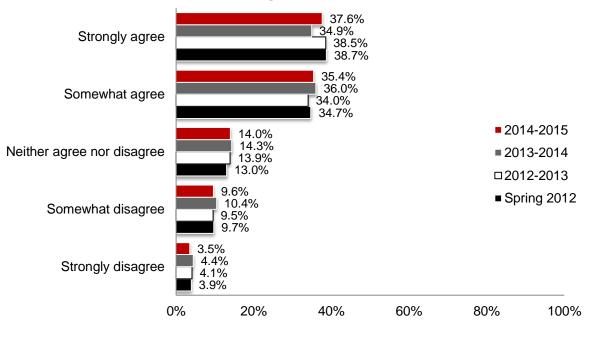
UNDERGRADUATE DEGREE RECIPIENTS

SATISFACTION WITH OHIO STATE

Looking back, how satisfied are you with your experience as a student at Ohio State overall? Undergraduates

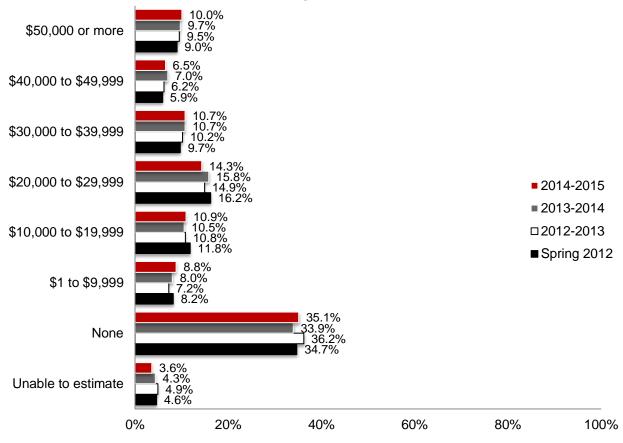


Reflecting back, do you now think that the benefits you have received from attending Ohio State were worth the financial costs to you and your family? Undergraduates

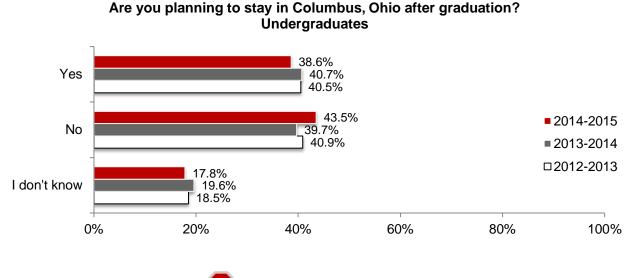


Debt

At the time you graduate, approximately what will be the total amount borrowed to finance your education that you are personally responsible for repaying? Undergraduates



UPON GRADATION

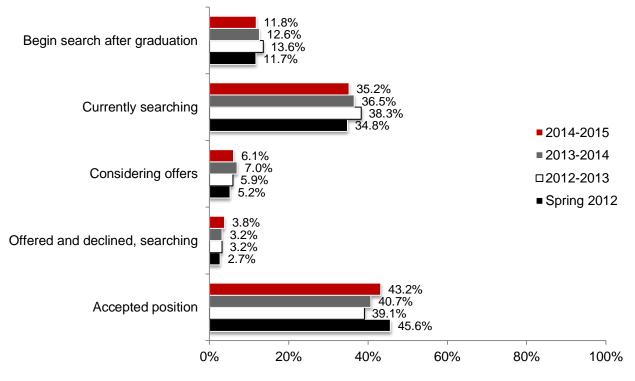


| What is MOST LIKELY to be your principal activity upon graduation? | Spring 2012 Undergraduates | 2012-2013 Undergraduates | 2013-2014 Undergraduates | 2014-2015 Undergraduates |
|--|-------------------------------|-----------------------------|-----------------------------|-----------------------------|
| Employment, full-time paid | 57.4% | 60.2% | 62.2% | 63.7% |
| Employment, part-time paid | 6.1% | 6.2% | 5.7% | 6.2% |
| Graduate or professional school, full-time | 28.7% | 27.5% | 25.8% | 24.7% |
| Graduate or professional school, part-time | 1.4% | 1.4% | 1.4% | 1.3% |
| Additional undergraduate coursework | 2.4% | 1.6% | 1.2% | 1.2% |
| Military service | 1.3% | 1.1% | 1.1% | 1.1% |
| Volunteer activity (e.g., Peace Corps) | 2.1% | 1.3% | 1.7% | 1.5% |
| Starting or raising a family | 0.6% | 0.6% | 0.8% | 0.4% |

EMPLOYMENT PLANS

Only respondents who reported that they would either be employed part-time or full-time following graduation were asked the following items.

Which of the following best describes your current state of plans for employment after graduation? Undergraduates





| If you have accepted a position, in what type of organization or sector will you work? | Spring 2012 Under- graduates | 2012-2013 Under- graduates | 2013-2014 Under- graduates | 2014-2015 Under- graduates |
|--|------------------------------------|----------------------------------|----------------------------------|----------------------------------|
| Private for-profit corporation/company/group-practice | 43.4% | 39.3% | 40.9% | 41.7% |
| Private non-profit (e.g., school, college, arts/cultural organization) | 7.4% | 7.7% | 6.8% | 7.4% |
| Self-employed, own business, or professional practice (non-group) | 2.2% | 1.7% | 2.0% | 2.3% |
| Government or other public institution/agency | 9.1% | 8.5% | 6.8% | 7.9% |
| Not applicable (have not accepted) | 37.9% | 42.8% | 43.6% | 40.7% |
| Is your prospective position related to your undergraduate field(s) of study? | | | | |
| Same field as major(s) | 45.3% | 41.6% | 38.5% | 40.7% |
| Related to major(s) | 33.4% | 30.4% | 29.1% | 28.9% |
| Related to minor(s) | 2.5% | 2.5% | 2.2% | 2.6% |
| Not related to major(s) or minor(s) | 12.0% | 10.1% | 9.6% | 8.5% |
| Not applicable | 6.9% | 15.4% | 20.6% | 19.4% |
| How well do you think Ohio State has prepared you for the job market? | | | | |
| Very well | 23.5% | 23.3% | 22.1% | 20.5% |
| Generally well | 51.6% | 51.0% | 52.2% | 52.6% |
| Neutral | 16.7% | 17.8% | 16.3% | 17.8% |
| Inadequately | 6.0% | 5.2% | 6.0% | 6.0% |
| Very inadequately | 1.8% | 1.8% | 2.4% | 2.3% |
| Not relevant | 0.4% | 1.0% | 1.0% | 0.8% |
| How important have university resources been in helping you to find a job? | | | | |
| Essential | 8.4% | 11.3% | 16.4% | 10.4% |
| Very important | 21.5% | 22.4% | 24.6% | 19.2% |
| Neutral | 17.6% | 18.4% | 18.2% | 18.6% |
| Somewhat important | 27.6% | 26.0% | 21.5% | 27.6% |
| Not important | 16.7% | 14.6% | 11.6% | 17.3% |
| Not applicable | 8.2% | 7.3% | 7.6% | 7.0% |
| Where will you be employed? (Top location listed) | | | | |
| Ohio | 70.0% | 74.2% | 74.4% | 66.1% |
| | | | | |

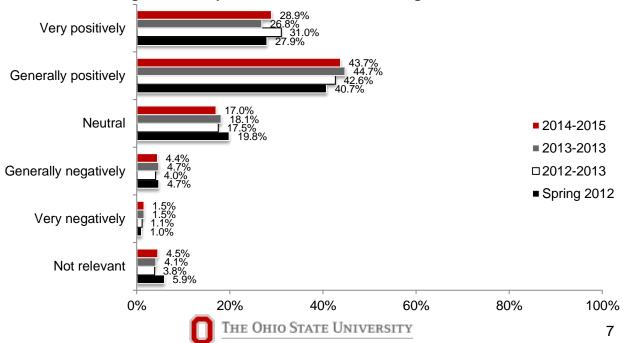


FUTURE EDUCATION

Which degrees do you plan to pursue upon graduation or in the future? Undergraduates

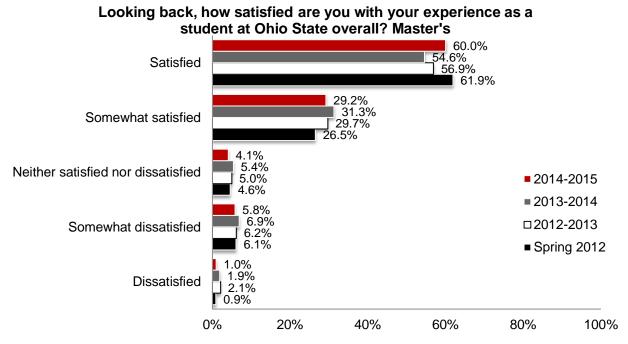
| Spring 2012 | Immediately upon graduation | Future plans | Did not answer |
|-------------------|-----------------------------|--------------|----------------|
| Law | 2.6% | 5.7% | 91.7% |
| Medicine (MD) | 1.7% | 3.1% | 95.2% |
| Other Medical | 3.7% | 4.7% | 91.6% |
| Second Bachelor's | 1.5% | 4.8% | 93.7% |
| Master's | 17.8% | 48.0% | 34.2% |
| Doctorate | 2.9% | 14.1% | 83.0% |
| 2012-2013 | Immediately upon graduation | Future plans | Did not answer |
| Law | 2.9% | 10.0% | 87.1% |
| Medicine (MD) | 2.1% | 6.8% | 91.1% |
| Other Medical | 4.0% | 7.6% | 88.4% |
| Second Bachelor's | 1.7% | 7.3% | 91.0% |
| Master's | 15.5% | 49.9% | 34.6% |
| Doctorate | 3.2% | 17.5% | 79.3% |
| 2013-2014 | Immediately upon graduation | Future plans | Did not answer |
| Law | 2.2% | 11.1% | 86.6% |
| Medicine (MD) | 2.3% | 7.1% | 90.6% |
| Other Medical | 3.8% | 6.9% | 89.3% |
| Second Bachelor's | 1.2% | 8.1% | 90.7% |
| Master's | 14.3% | 52.6% | 33.1% |
| Doctorate | 2.8% | 17.8% | 79.5% |
| 2014-2015 | Immediately upon graduation | Future plans | Did not answer |
| Law | 1.7% | 6.1% | 92.2% |
| Medicine (MD) | 2.1% | 4.1% | 93.9% |
| Other Medical | 3.2% | 4.3% | 92.5% |
| Second Bachelor's | 1.3% | 5.4% | 93.3% |
| | | 40.00/ | 27.20/ |
| Master's | 13.8% | 48.9% | 37.3% |

To what extent have your overall undergraduate experiences influenced your plans for graduate or professional studies? Undergraduates

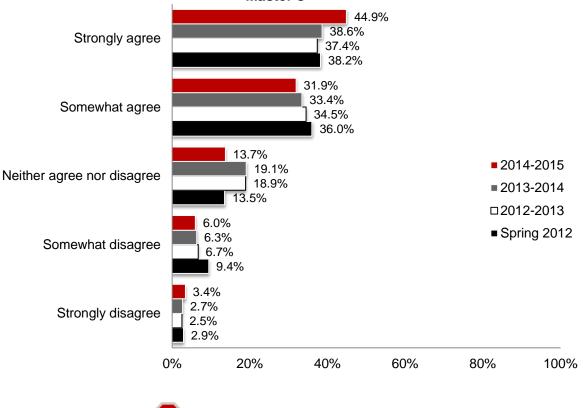


MASTER'S DEGREE RECIPIENTS

SATISFACTION WITH OHIO STATE

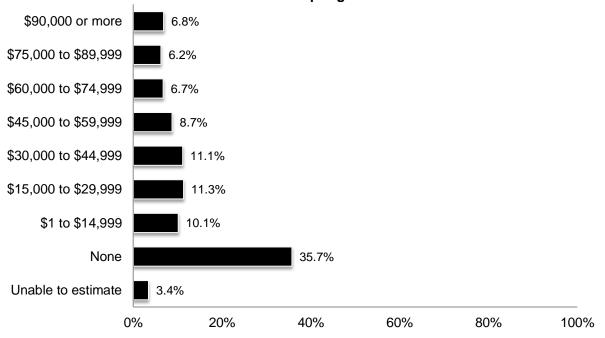


Reflecting back, do you now think that the benefits you have received from attending Ohio State were worth the financial costs to you and your family? Master's

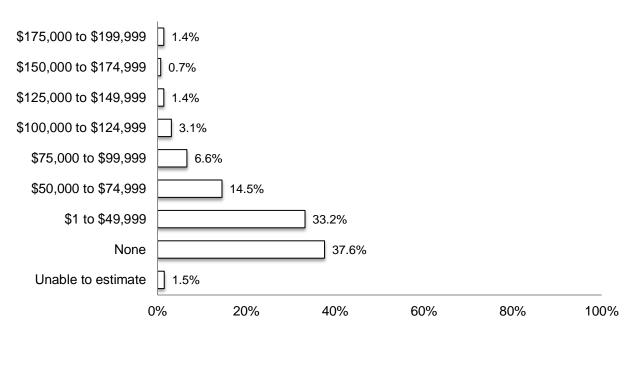


Debt

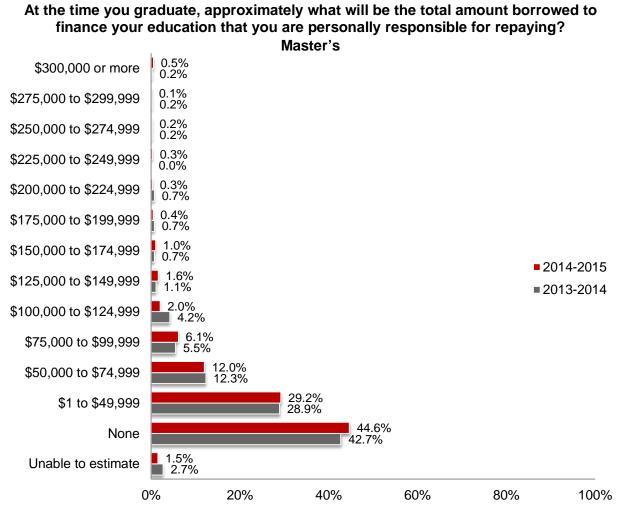
At the time you graduate, approximately what will be the total amount borrowed to finance your education that you are personally responsible for repaying: Master's Spring 2012



At the time you graduate, approximately what will be the total amount borrowed to finance your education that you are personally responsible for repaying: Master's 2012-2013

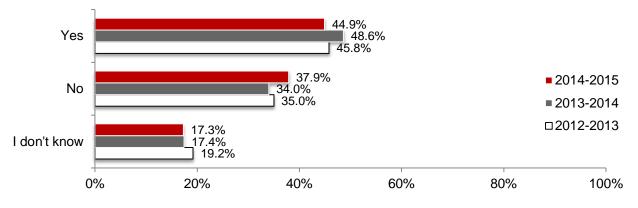






UPON GRADUATION



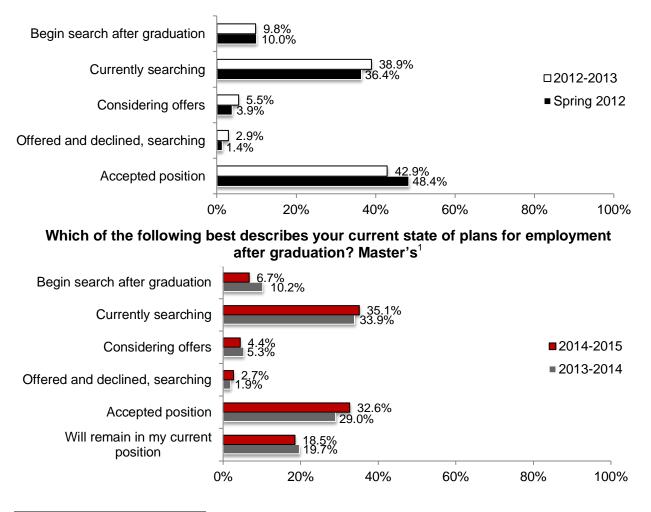


| What is MOST LIKELY to be your principal activity upon graduation? | Spring 2012 Master's | 2012-2013 Master's | 2013-2014 Master's | 2014-2015 Master's |
|---|-------------------------|-----------------------|-----------------------|-----------------------|
| Employment, full-time paid | 78.8% | 80.4% | 82.6% | 80.9% |
| Employment, part-time paid | 5.1% | 4.5% | 2.5% | 3.5% |
| Graduate or professional school, full-time | 13.0% | 12.5% | 13.2% | 13.9% |
| Graduate or professional school, part-time | 0.8% | 0.3% | 0.3% | 0.1% |
| Military service | 0.8% | 0.3% | 0.1% | 0.2% |
| Volunteer activity (e.g., Peace Corps) | 0.5% | 1.0% | 0.2% | 0.5% |
| Starting or raising a family | 1.0% | 0.8% | 1.1% | 0.9% |

EMPLOYMENT PLANS

Only respondents who reported that they would either be employed part-time or full-time following graduation were asked the following items.

Which of the following best describes your current state of plans for employment after graduation? Master's



¹ The 2013-2014 data only represent Autumn 2013 and Spring 2014 as the item was asked differently in Summer 2013.

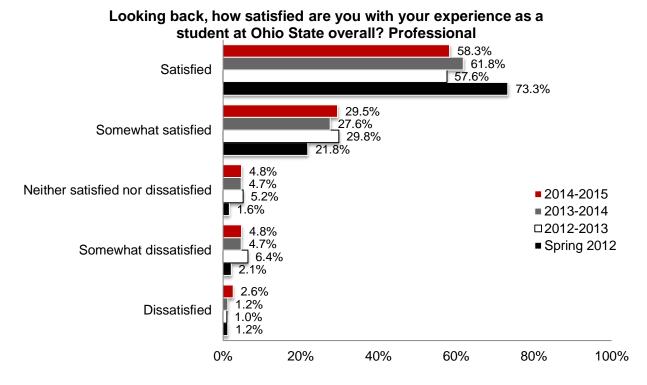


| If you have accepted a position, in what type of organization/sector will you work? | Spring 2012 Master's | 2012-2013 Master's | 2013-2014 Master's | 2014-2015 Master's |
|---|-------------------------|-----------------------|-----------------------|-----------------------|
| Private for-profit corporation/company/group- | 33.2% | 34.0% | 33.5% | 30.7% |
| practice | | | 00.070 | 00.170 |
| Private non-profit (e.g., school, college, arts/cultural organization) | 13.3% | 14.4% | 11.7% | 15.4% |
| Self-employed, own business, or professional practice (non-group) | 1.3% | 1.1% | 1.0% | 1.3% |
| Government or other public institution/agency | 16.7% | 13.1% | 11.5% | 18.2% |
| Not applicable (have not accepted) | 35.5% | 37.3% | 42.3% | 34.4% |
| Is your prospective position related to your graduate/professional field(s) of study? | | | | |
| Same field | 71.6% | 71.9% | 67.1% | 67.7% |
| Related to field of study | 21.1% | 20.7% | 27.5% | 25.9% |
| Not related to field of study | 2.6% | 2.4% | 1.5% | 3.7% |
| Not applicable | 4.7% | 5.0% | 3.9% | 2.7% |
| How well do you think Ohio State has prepared you for the job market? | | | | |
| Very well | 27.1% | 30.2% | 27.6% | 27.9% |
| Generally well | 54.7% | 50.1% | 52.0% | 51.0% |
| Neutral | 12.3% | 13.9% | 14.4% | 15.4% |
| Inadequately | 2.6% | 4.5% | 4.3% | 4.6% |
| Very inadequately | 1.2% | 1.3% | 1.7% | 1.2% |
| How important have university resources been in helping you to find a job? | | | | |
| Essential | 7.7% | 8.8% | 10.3% | 7.4% |
| Very important | 15.9% | 17.9% | 18.5% | 19.0% |
| Neutral | 15.4% | 19.1% | 16.9% | 18.8% |
| Somewhat important | 24.8% | 23.7% | 27.2% | 26.2% |
| Not important | 23.2% | 16.7% | 17.3% | 18.4% |
| Not applicable | 13.0% | 13.7% | 9.7% | 10.1% |
| Where will you be employed? (Top location listed) | | | | |
| Ohio | 67.0% | 70.2% | 68.8% | 60.4% |

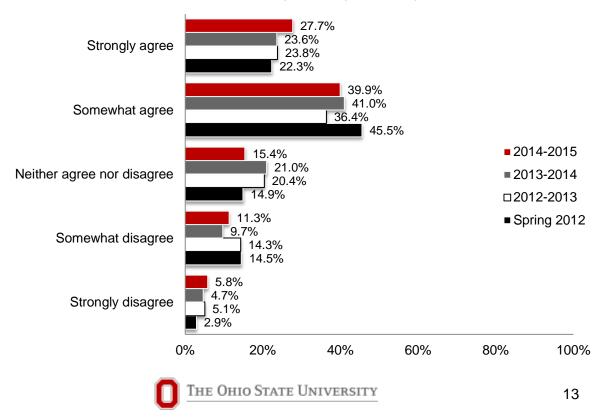


PROFESSIONAL DEGREE RECIPIENTS

SATISFACTION WITH OHIO STATE

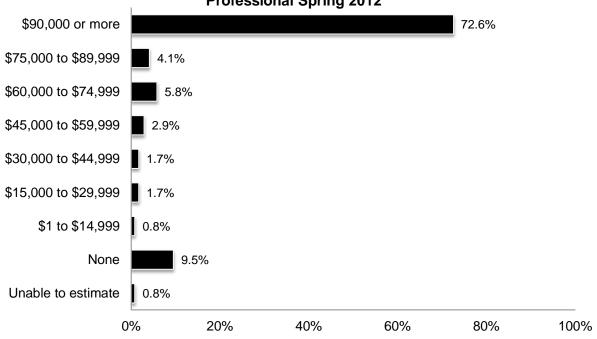


Reflecting back, do you now think that the benefits you have received from attending Ohio State were worth the financial costs to you and your family? Professional

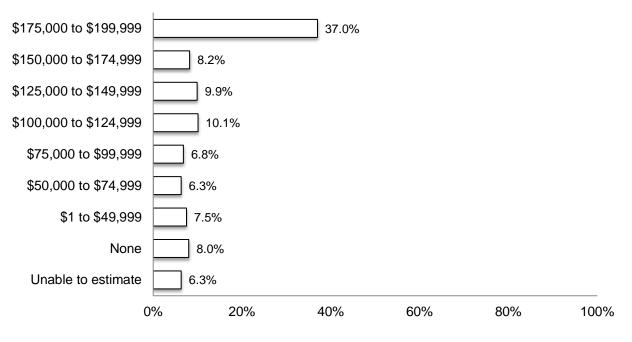


Debt

At the time you graduate, approximately what will be the total amount borrowed to finance your education that you are personally responsible for repaying: Professional Spring 2012

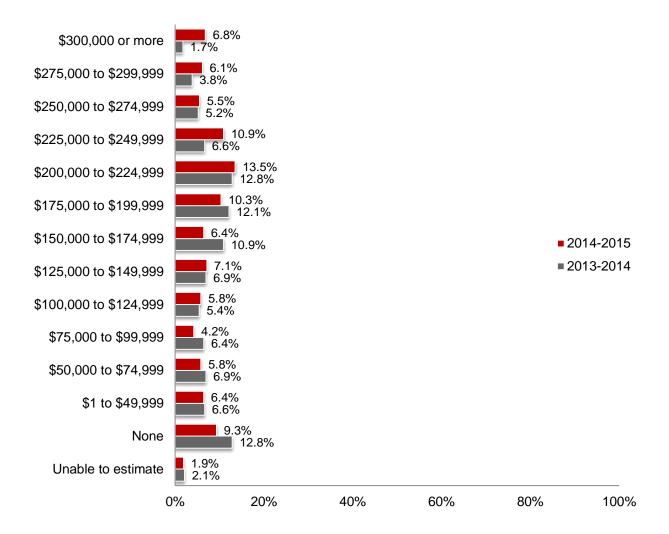


At the time you graduate, approximately what will be the total amount borrowed to finance your education that you are personally responsible for repaying: Professional 2012-2013

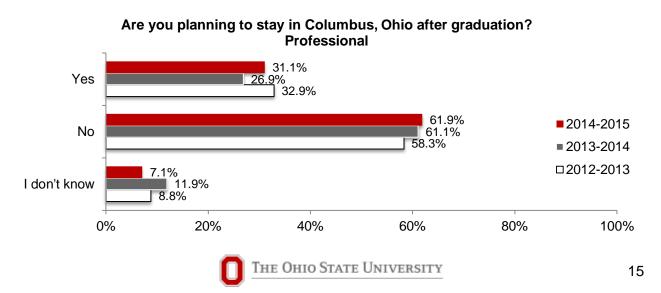




At the time you graduate, approximately what will be the total amount borrowed to finance your education that you are personally responsible for repaying? Professional



UPON GRADATION

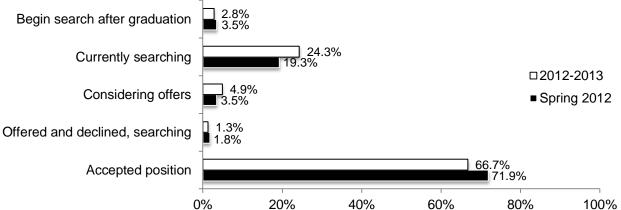


| What is MOST LIKELY to be your principal activity upon graduation? | Spring 2012 Professional | 2012-2013 Professional | 2013-2014 Professional | 2014-2015 Professional |
|--|-----------------------------|---------------------------|---------------------------|---------------------------|
| Employment, full-time paid | 89.4% | 92.1% | 90.4% | 87.5% |
| Employment, part-time paid | 4.5% | 1.7% | 1.9% | 1.9% |
| Graduate or professional school, full- time | 3.3% | 3.4% | 5.2% | 7.1% |
| Graduate or professional school, part- time | 0.0% | 0.0% | 0.5% | 0.0% |
| Military service | 2.0% | 2.6% | 2.1% | 3.5% |
| Volunteer activity (e.g., Peace Corps) | 0.8% | 0.0% | 0.0% | 0.0% |
| Starting or raising a family | 0.0% | 0.2% | 0.0% | 0.0% |

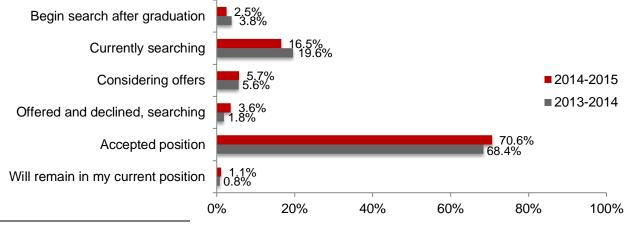
EMPLOYMENT PLANS

Only respondents who reported that they would either be employed part-time or full-time following graduation were asked the following items.

Which of the following best describes your current state of plans for employment after graduation? Professional



Which of the following best describes your current state of plans for employment after graduation? Professional²



² The 2013-2014 data only represent Autumn 2013 and Spring 2014 as the item was asked differently in Summer 2013.

The Ohio State University

| If you have accepted a position, in what type of organization or sector will you work? | Spring 2012 Professional | 2012-2013 Professional | 2013-2014 Professional | 2014-2015 Professional |
|--|-----------------------------|---------------------------|---------------------------|---------------------------|
| Private for-profit | Troicosional | Troicosional | Troicostona | Tioressional |
| corporation/company/group- | 44.9% | 40.3% | 39.3% | 44.8% |
| practice | | | 001070 | |
| Private non-profit (e.g., school, | 40.40/ | 47.00/ | 40 50/ | 10 50/ |
| college, arts/cultural organization) | 19.4% | 17.3% | 18.5% | 16.5% |
| Self-employed, own business, or | 2.00/ | F 7 0/ | 2.00/ | 7.00/ |
| professional practice (non-group) | 3.2% | 5.7% | 3.9% | 7.2% |
| Government or other public | 15.7% | 17.0% | 15.9% | 14.7% |
| institution/agency | 13.7% | 17.0% | 15.9% | 14.7% |
| Not applicable (have not accepted) | 16.7% | 19.7% | 22.4% | 16.8% |
| Is your prospective position | | | | |
| related to your graduate or | | | | |
| professional field(s) of study? | | | | |
| Same field | 91.3% | 90.1% | 92.0% | 93.2% |
| Related to field of study | 6.1% | 7.3% | 5.9% | 2.9% |
| Not related to field of study | 0.4% | 0.3% | 0.0% | 1.1% |
| Not applicable | 2.2% | 2.3% | 2.1% | 2.9% |
| How well do you think Ohio State has prepared you for the job market? | | | | |
| Very well | 40.8% | 22.7% | 38.2% | 26.5% |
| Generally well | 46.5% | 52.3% | 48.2% | 56.6% |
| Neutral | 8.3% | 13.5% | 8.7% | 12.2% |
| Inadequately | 3.1% | 5.4% | 3.6% | 2.9% |
| Very inadequately | 0.9% | 1.0% | 1.3% | 1.8% |
| How important have university | | | | |
| resources been in helping you to find a job? | | | | |
| Essential | 7.5% | 7.0% | 7.2% | 7.9% |
| Very important | 13.7% | 16.1% | 20.3% | 17.6% |
| Neutral | 19.4% | 21.1% | 16.9% | 17.2% |
| Somewhat important | 30.8% | 27.9% | 30.0% | 31.2% |
| Not important | 23.3% | 22.7% | 19.0% | 20.8% |
| Not applicable | 5.3% | 5.2% | 6.7% | 5.4% |
| Where will you be employed? (Top two locations) | | | | |
| Ohio | 50.9% | 62.0% | 54.1% | 58.5% |
| | 00.070 | 02:070 | 0 /0 | 00.070 |

