

# METHODOLOGY

Online survey

Representative sample from Asking Canadians panel. Statistically weighted to match Canadian population.

Sample Size

1,000 Canadian adults, aged 18 to 29

Field dates

January 22<sup>nd</sup> to January 26<sup>th</sup>



### **KEY FINDINGS: EMPLOYMENT TRANSITIONS**

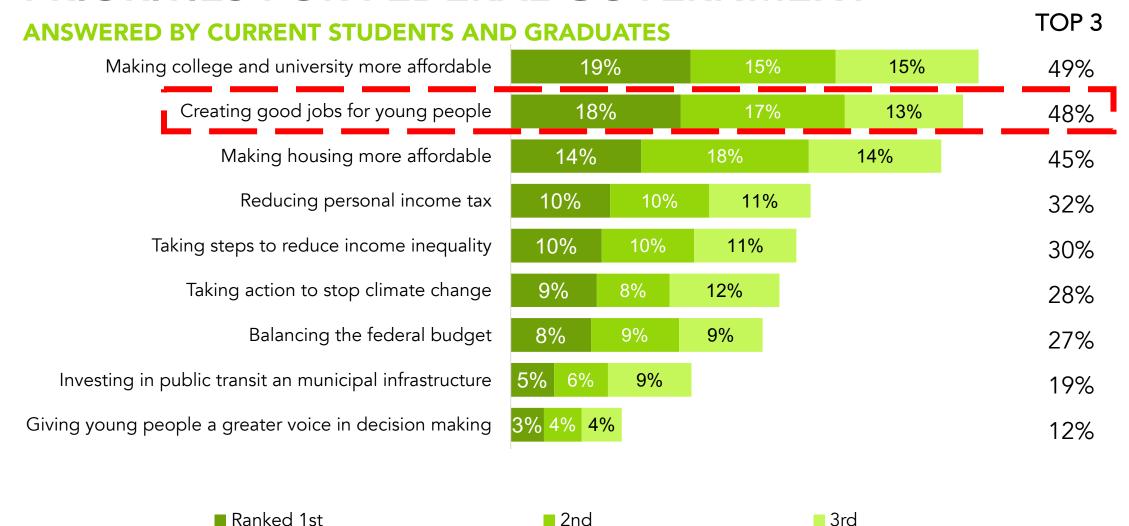
Students and graduates alike consider creating good jobs for young people a top priority for government. Right after affordability of post-secondary education, it is the top area they'd like government to prioritize.

Paid work placements related to a student's field of study are seen as the best form of experience to get a good job upon graduation. Graduates who participated in such placements identify that they provided valuable training that helped to start their careers.

While students recognize the importance of getting work experience, nearly half of students don't participate in a paid work placement, primarily because such placements are not accessible through their programs. As a result, many more students are resorting to unpaid work placements than in previous years.



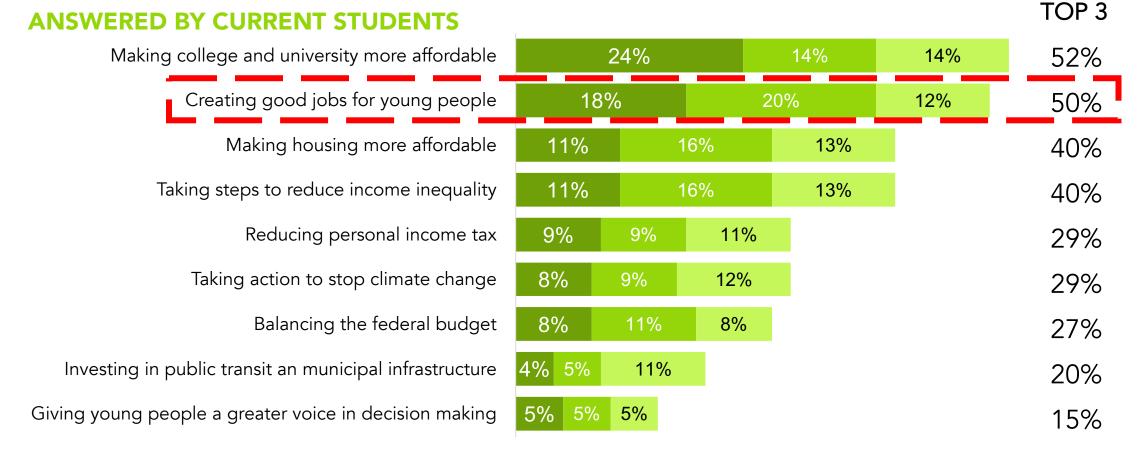
### PRIORITIES FOR FEDERAL GOVERNMENT



#### **QUESTION ASKED:**

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### PRIORITIES FOR FEDERAL GOVERNMENT



3

#### **QUESTION ASKED:**



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**1** 

# **WORK PLACEMENTS**

#### ANSWERED BY CURRENT STUDENTS

#### % TOTAL DONE

Paid work in a job unrelated to your field of study

Unpaid work related to your field of study, independent of your program

Unpaid work placement as part of your academic program

Paid work related to your field of study, independent of your program

Paid work placement as part of your academic program



■ Doing now ■ Have done in the past ■ Have not done

#### **QUESTION ASKED:**

Are you doing or have you done any of the following types of work placements?

### 51%

of current students have done or currently do paid work related to their field of study or through their academic program

**57%** 

of current students have done or currently do unpaid work related to their field of study or as part of their academic program



### **WORK PLACEMENTS**

#### **ANSWERED BY GRADUATES**

Paid work in a job unrelated to your field of study

Unpaid work placement as part of your academic program

Paid work related to your field of study, independent of your program

Paid work placement as part of your academic program

Unpaid work related to your field of study, independent of your program

■ Yes ■ No, but it was available



39%

of graduates did paid work related to their field of study or through their academic program when they were in school

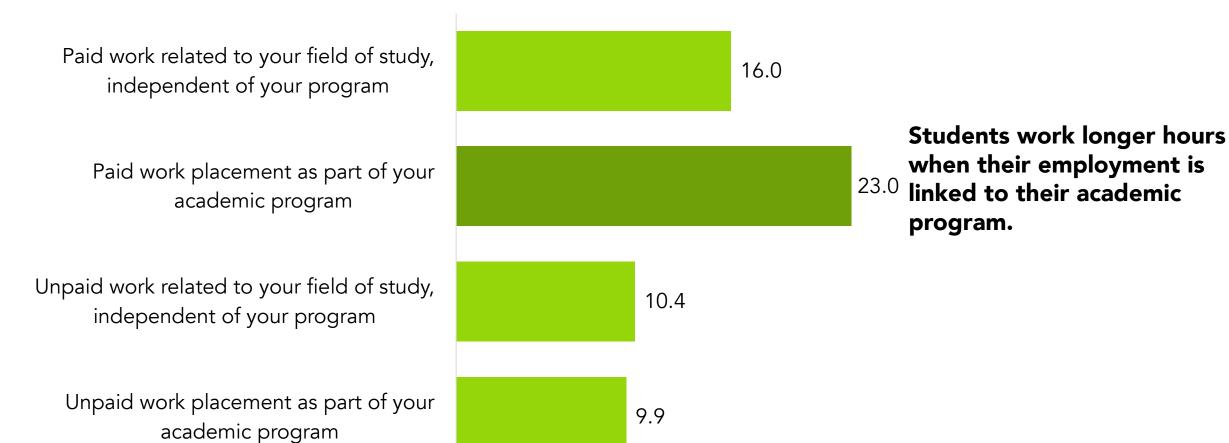
43%

of graduates did unpaid work related to their field of study or as part of their academic program when they were in school



# **AVERAGE WEEKLY HOURS WORKED**

#### ANSWERED BY CURRENT STUDENTS





### REASON FOR NOT TAKING PART IN PLACEMENT

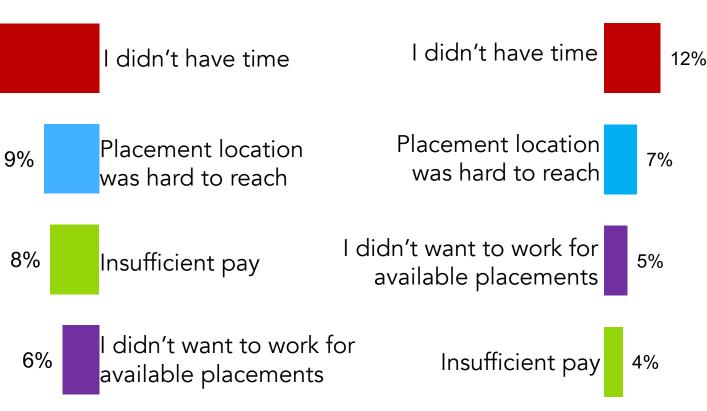
No opportunities

in program





The biggest reason for students not to participate in a placement program is because it was not available as a part of their program.



#### **ANSWERED BY GRADUATES**

Recent graduates also found it difficult to find a placement if it was not a part of their program of study.



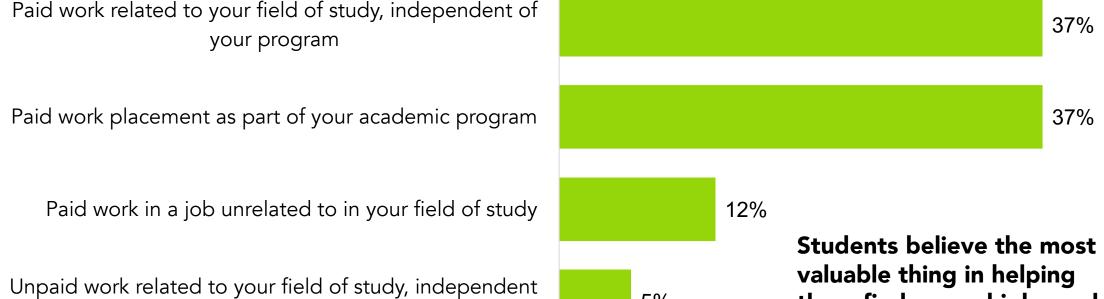
Why didn't you take part in a paid work placement as part of your program? Select all that apply



76%

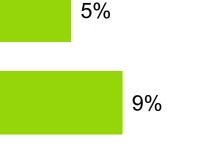
## VALUE OF WORK PLACEMENTS

#### ANSWERED BY CURRENT STUDENTS



Unpaid work placement as part of your academic program

of your program



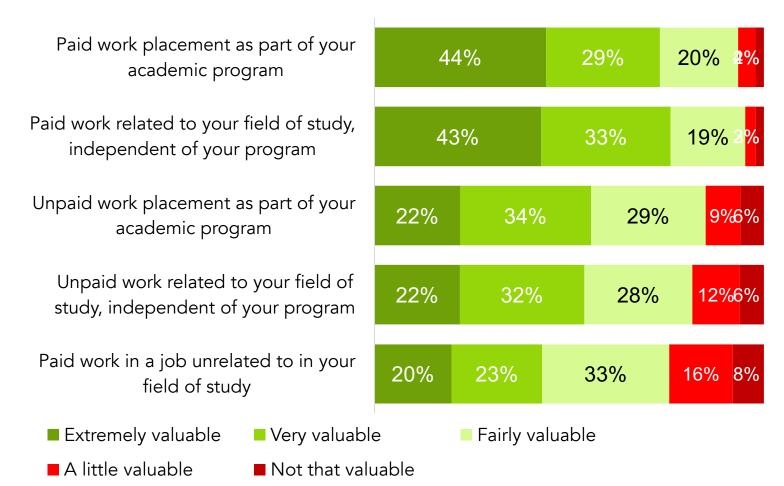
Students believe the most valuable thing in helping them find a good job would be paid work related to their field of study.



# VALUE OF WORK PLACEMENTS

#### ANSWERED BY CURRENT STUDENTS

Students see considerable value in all sort of work opportunities (unpaid/paid), though greatest value in paid work.





### VALUE OF WORK PLACEMENTS

#### ANSWERED BY GRADUATES

Paid work placement as part of your academic program

Paid work related to your field of study, independent of your program

Unpaid work placement as part of your academic program

Paid work in a job unrelated to in your field of study

Unpaid work related to your field of study, independent of your program

■ Extremely valuable

■ A little valuable

Very valuable

■ Not that valuable



Graduates also found paid work experience related to their field of study provide most value for post-school job prospects.

#### **OUESTION ASKED:**

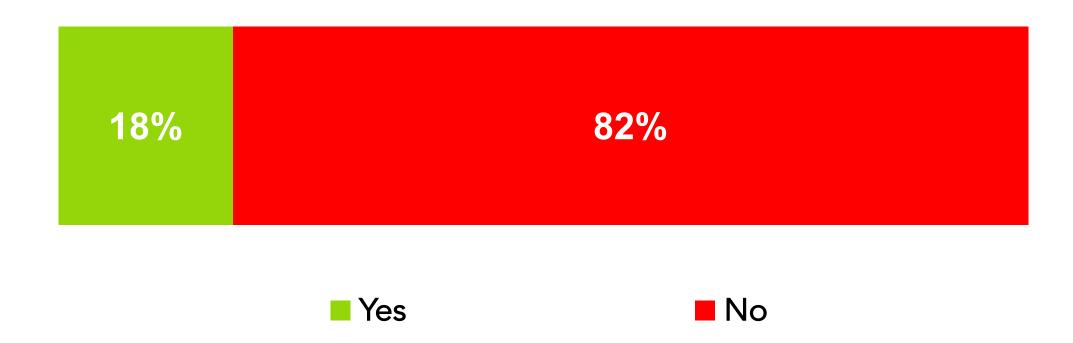
When you were in school, how valuable do you think each of the following would have been in helping you find a good job after you were done school?



### **WORKING AT PLACEMENT ORG**

#### **ANSWERED BY GRADUATES**

Few graduates are working at the same place they conducted their placement.

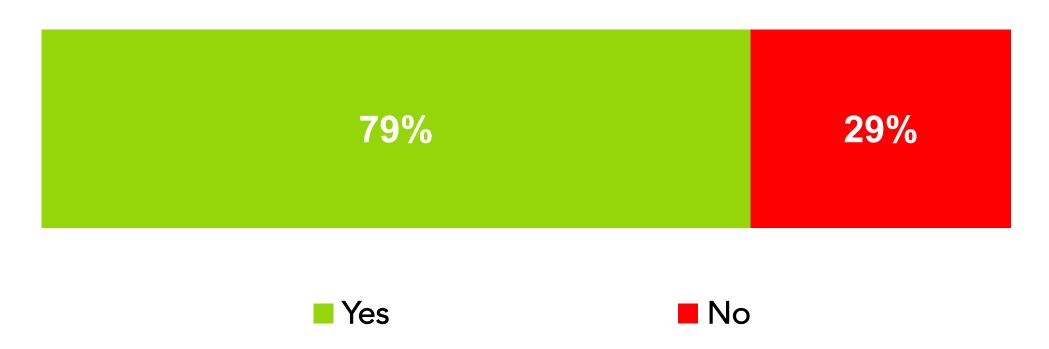




### VALUABLE TRAINING FROM PLACEMENT

#### **ANSWERED BY GRADUATES**

However, most graduates believe work placements offer valuable training for their current jobs.





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# THANK YOU

