Internationalization at Canadian universities

Quick Facts

Canada's universities develop globally aware graduates with the internationally competitive skills suited to the jobs of today and tomorrow, while fostering globally connected research and scholarship. Results from a new survey by Universities Canada highlight how universities across the country are highly engaged in and committed to internationalization – and where there is room for improvement.

Priority for

96%

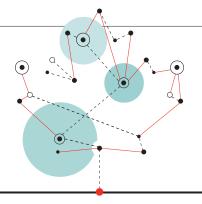
of universities

Ninety-six percent of Canadian universities include internationalization as part of their strategic planning, more than 80% identify it as one of their top five planning priorities. This is up 5% from 2006, when the Universities Canada survey was last done.

89%

are accelerating action

Universities are translating this priority into action at an increasing pace: 89% say that the pace of internationalization on their campuses has accelerated during the past three years.



97%

offer international experiences to their students

Of the 97% of Canadian universities that offer international experiences:

nearly all enable students to do academic coursework abroad,

70% send students to foreign field schools,

67% offer service opportunities or volunteer work,

67% help students do research abroad, and

66% offer foreign work experience.

81%

offer international degree programs

81% of Canadian universities offer collaborative academic programs with international partners, a major increase over the last eight years, when this number stood at 48%. Today, 63% of those that offer such academic programs offer dual or double degree programs and 45% offer joint degree programs.

Only

3.1%

of students study abroad annually

Despite universities' efforts, too few Canadian students benefit from these global experiences: just 3.1% of full-time undergraduates (about 25,000) had an international experience in 2012-13, and only 2.6% had a for-credit experience abroad. This figure is virtually unchanged since 2006, when 2.2% percent of students had for-credit experience abroad. Universities cite cost and inflexible curricular or credit transfer policies as the two most significant barriers to greater student mobility.



86%

identify geographic priorities

Canada's universities are leading the way in engaging the world's most dynamic economies. Eighty-six percent of Canadian universities identify geographic priorities for their international activities. China, Brazil, India, the United States, France, Mexico and Germany are top priority partner countries.

#1

study-abroad destination is the U.K.

Although the geographic focus of universities' internationalization efforts leans heavily toward developing powers, students' preferred destinations for overseas experience remain the traditional ones of English-speaking and major western European nations such as the United Kingdom, Australia, France and Germany.

89.000

international students in Canada

In 2014, there were approximately 89,000 full-time international students enrolled in undergraduate programs on Canadian campuses (approximately 11% of full-time undergraduates), and 44,000 full-time international students in graduate programs (almost 28% of all graduate students).

72%

bring an international dimension to the classroom

72% of Canadian universities engage in initiatives to internationalize the curriculum; of those, 82% coordinate activities that develop students' international perspectives; 53% integrate international students' perspectives into classroom learning; and 44% provide professional development for faculty to help them integrate international/intercultural dimensions into their teaching.

83%

say funding a barrier to international research collaboration

Universities report the most important barrier to international research collaboration to be a lack of funding opportunities, and challenges related to different funding application cycles in these countries.

Despite this, Canadian universities collaborated and co-published with thousands of institutions in more than 180 countries around the world.

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Universities Canada conducted this survey among its membership, consisting of 97 public and private not-for-profit universities and university degree-level colleges in spring and summer 2014. Universities Canada last surveyed internationalization among its member universities in 2006.

