



# Orientation Experiences

StudentVu Panel Survey Highlights

October 2014



# Introduction

- First-year students on Academica's StudentVu Panel were surveyed about their orientation experiences.
- The survey was conducted September 24<sup>th</sup> to October 4<sup>th</sup>, 2014.
- 629 students were invited to participate in the survey and 496 responded. This is a 79% response rate.
- The median survey completion time was 6 minutes.

## Note to the reader:

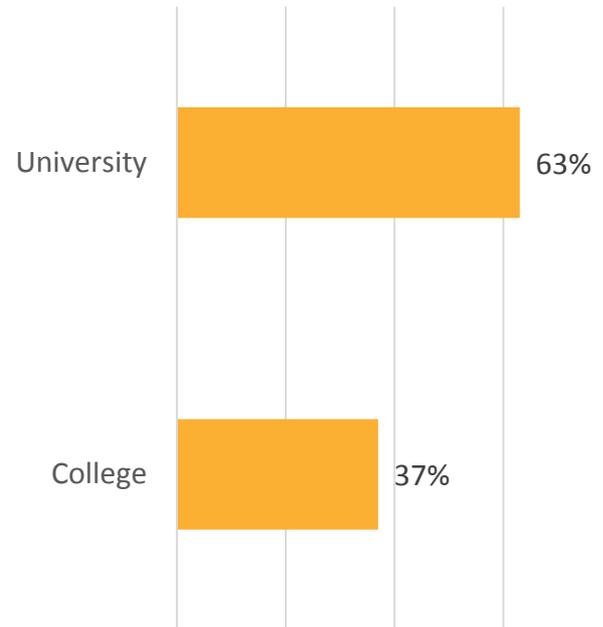
- *Respondents for this survey were selected from among those who have volunteered to participate in Academica Group's StudentVu Panel. The data have not been weighted to reflect the demographic composition of all first-year students. Because the sample is based on those who self-selected for participation in the panel, no estimates of sampling error can be calculated. All sample surveys may be subject to multiple sources of error, including, but not limited to sampling error, coverage error, and measurement error.*



# Results

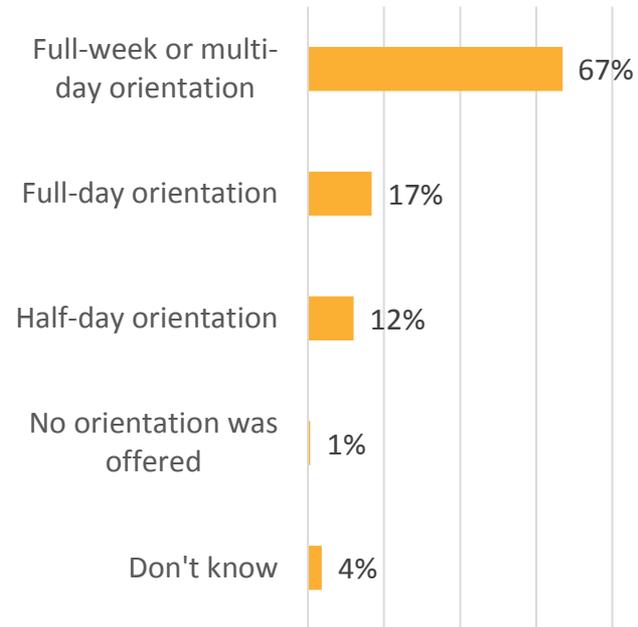


## Institution Type



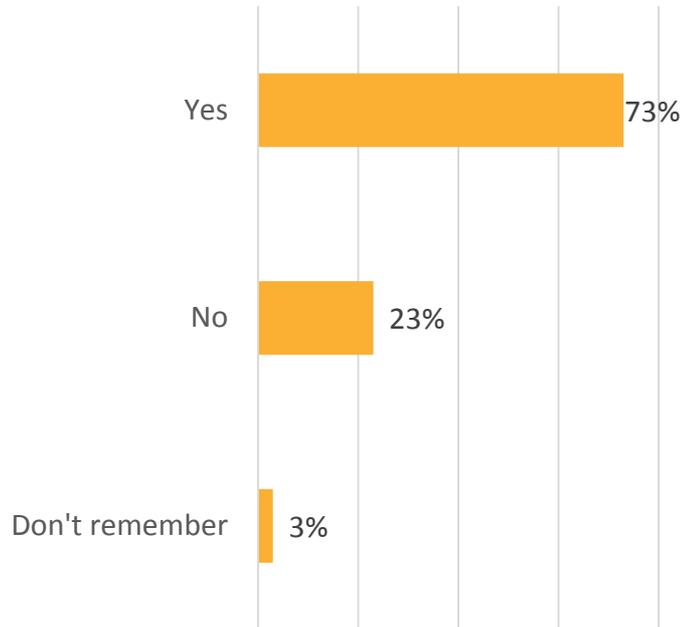


## Type of Orientation Offered

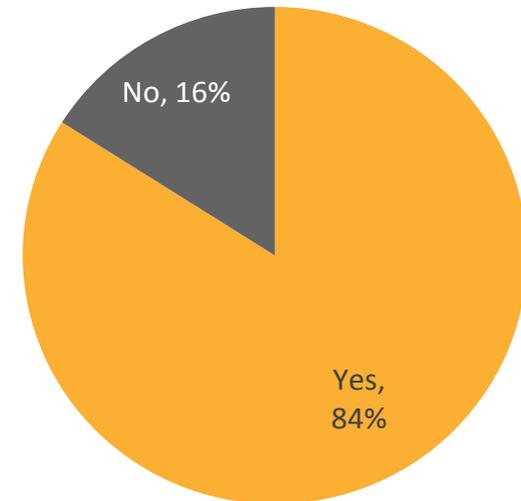




## Looked Forward to Orientation Before Attending

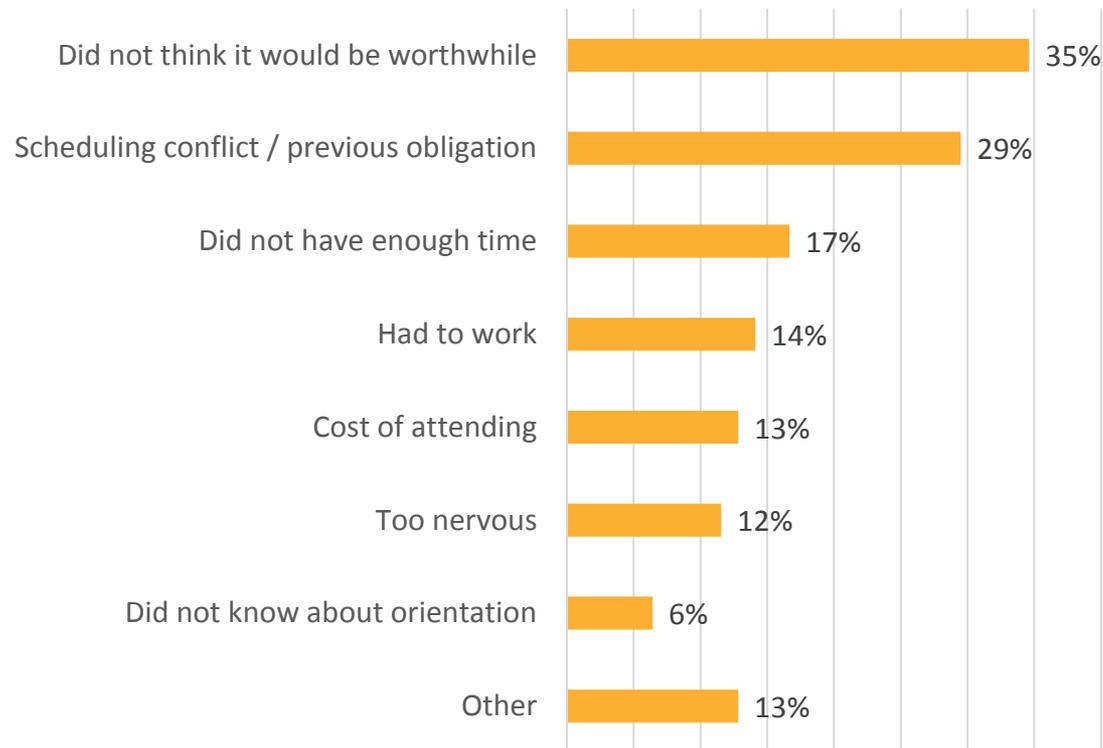


## Attended Orientation





## Reasons for Not Attending Orientation

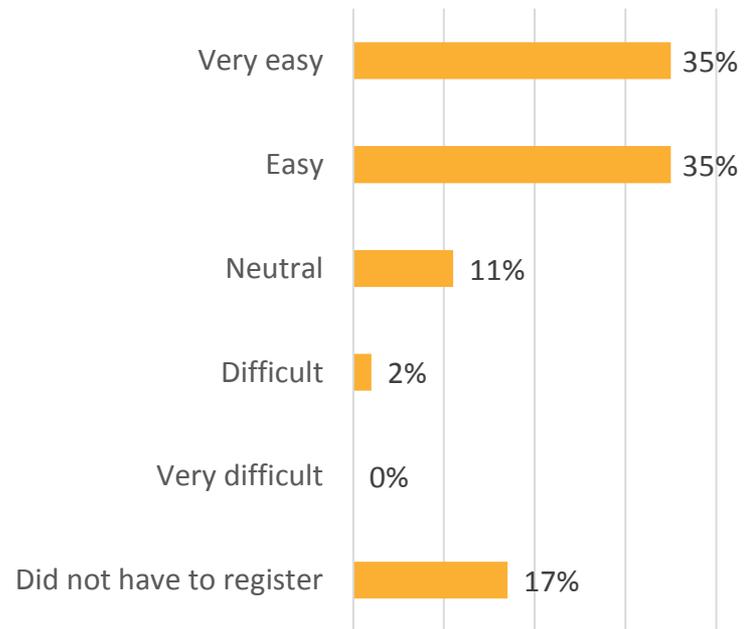


Respondents who did not attend orientation  
n=78





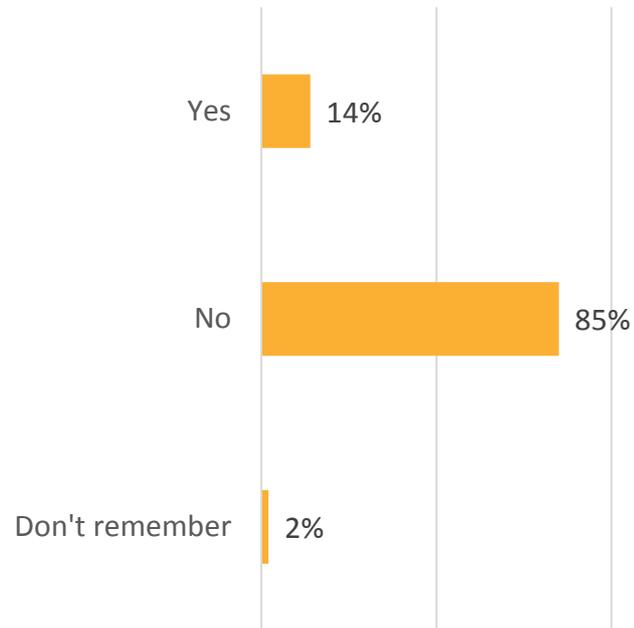
## Ease/Difficulty of Registration Process



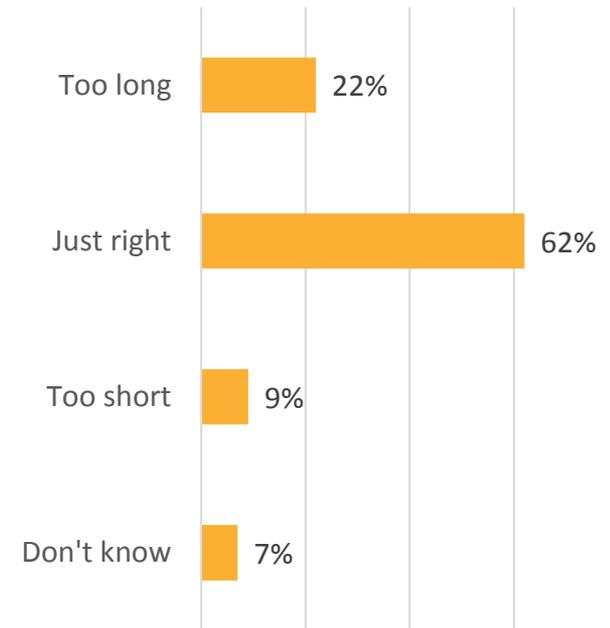
Respondents who attended orientation  
n=397



## Orientation was Mandatory

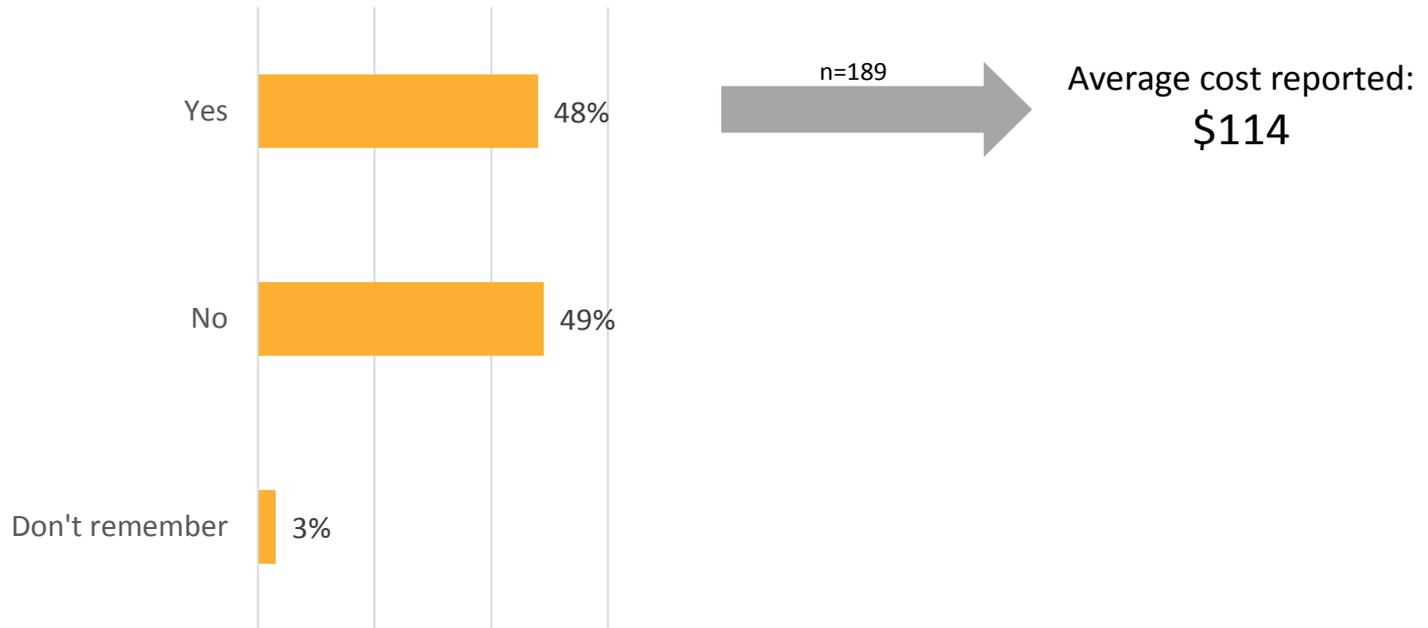


## Length of Orientation





## Cost to Participate

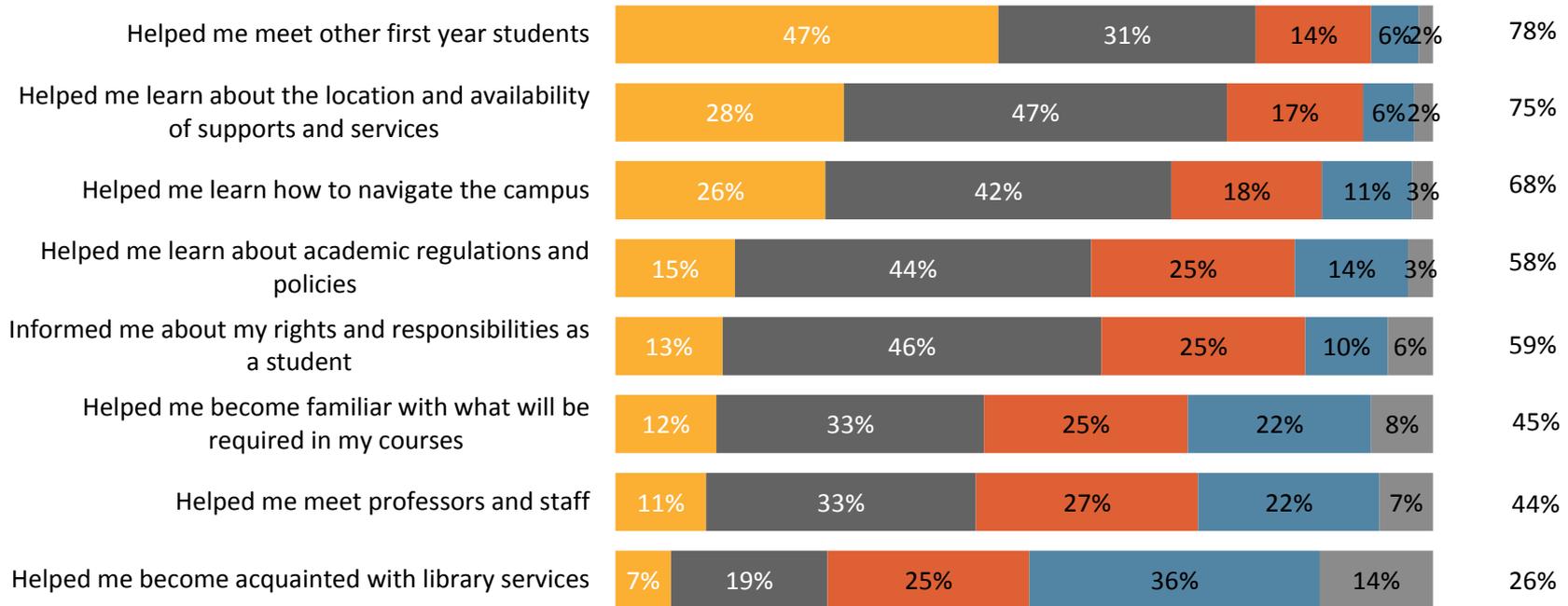




# Agreement Statements (Orientation....)

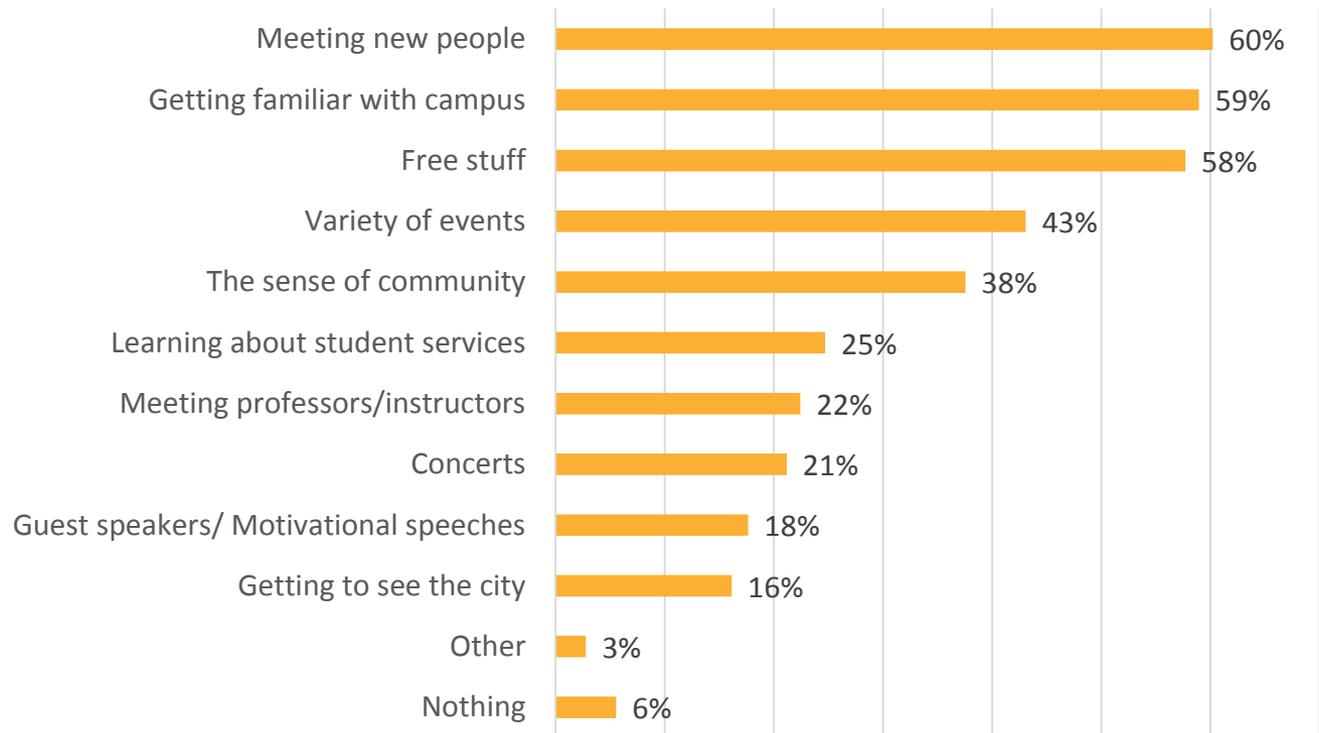
Strongly agree    Agree    Neutral    Disagree    Strongly disagree

Top 2 Box  
(sum of strongly agree  
and agree)





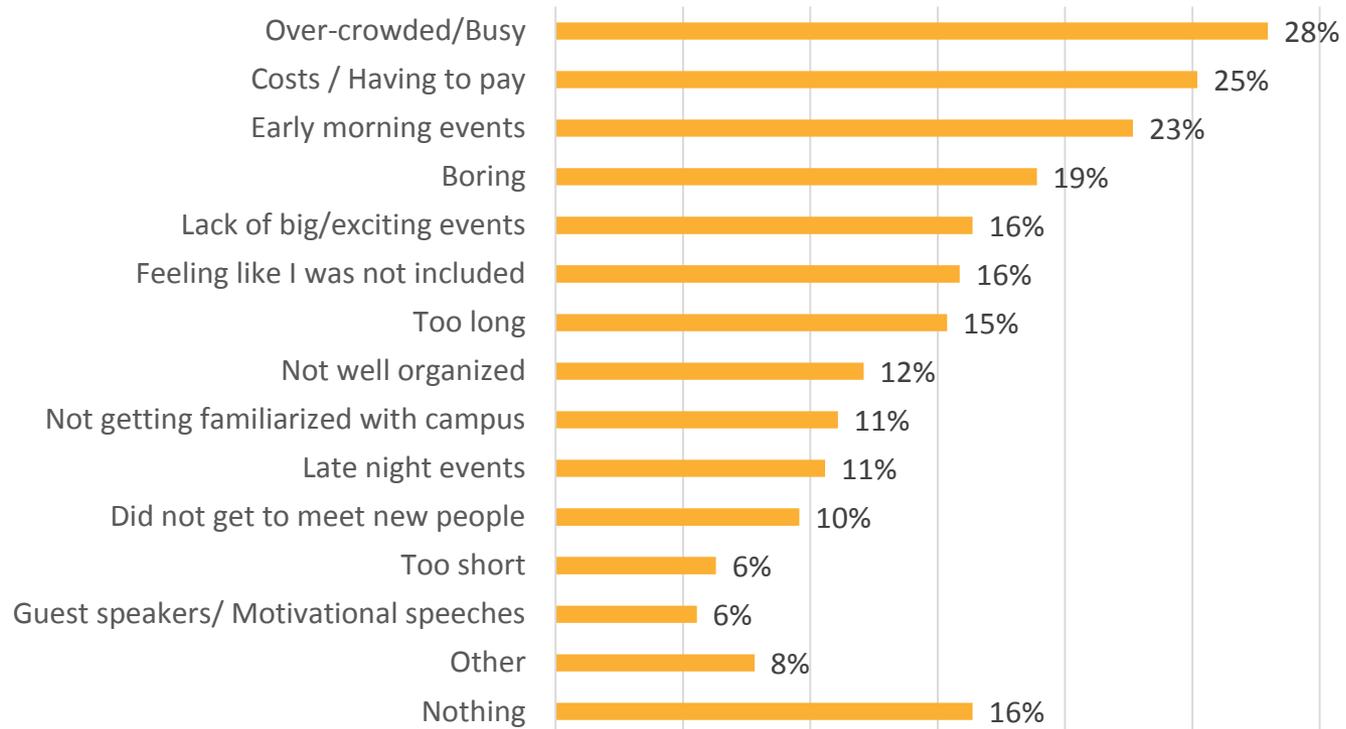
## Most Liked Aspects of Orientation



Respondents who attended orientation  
n=397



## Least Liked Aspects of Orientation

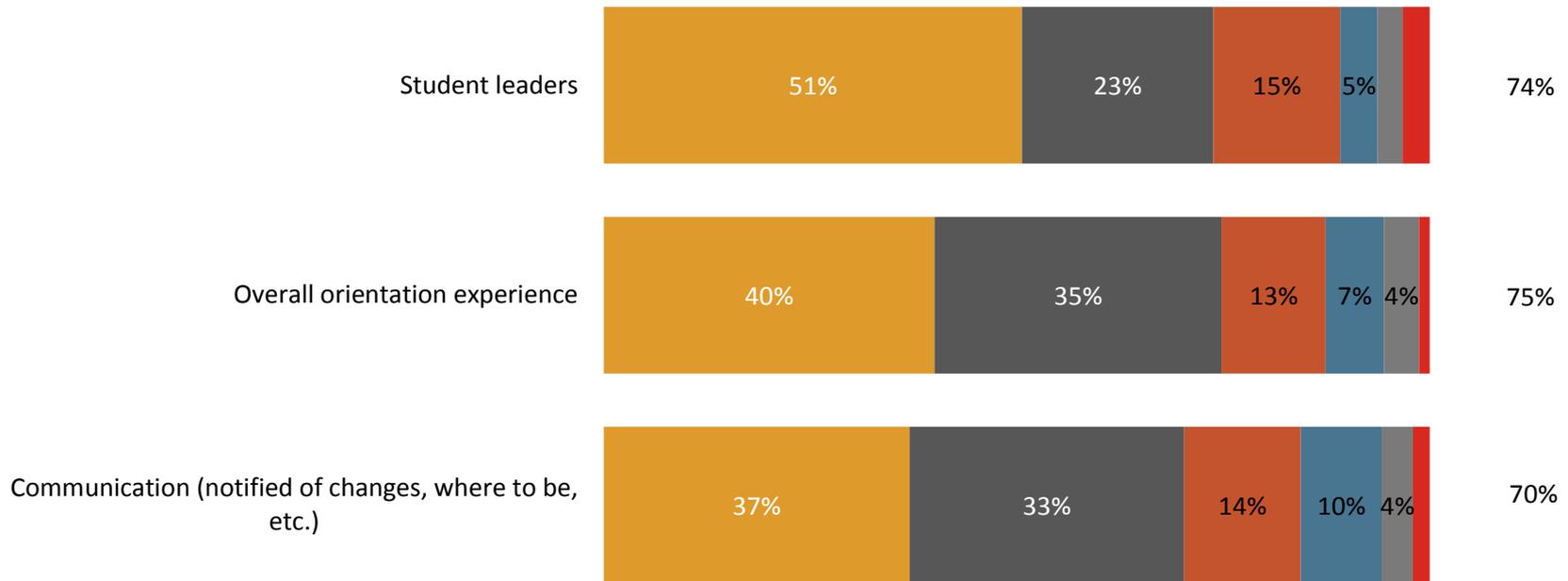


Respondents who attended orientation  
n=397



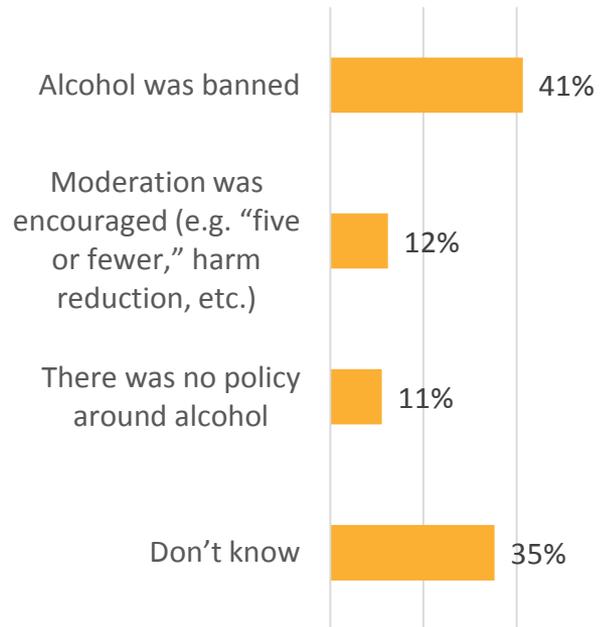
# Satisfaction with Aspects of Orientation

■ Very satisfied ■ Somewhat satisfied ■ Neither satisfied nor dissatisfied ■ Somewhat dissatisfied ■ Very dissatisfied ■ Not applicable **Top 2 Box**  
(sum of very satisfied and somewhat satisfied)

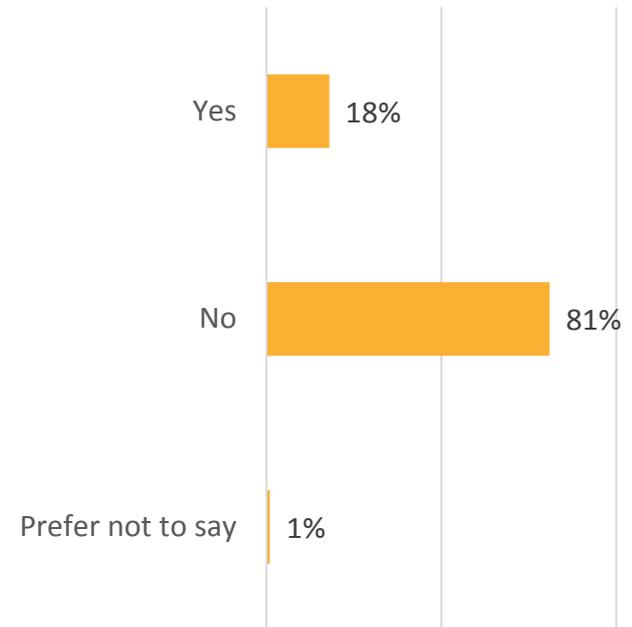




## Institution's Alcohol Policy

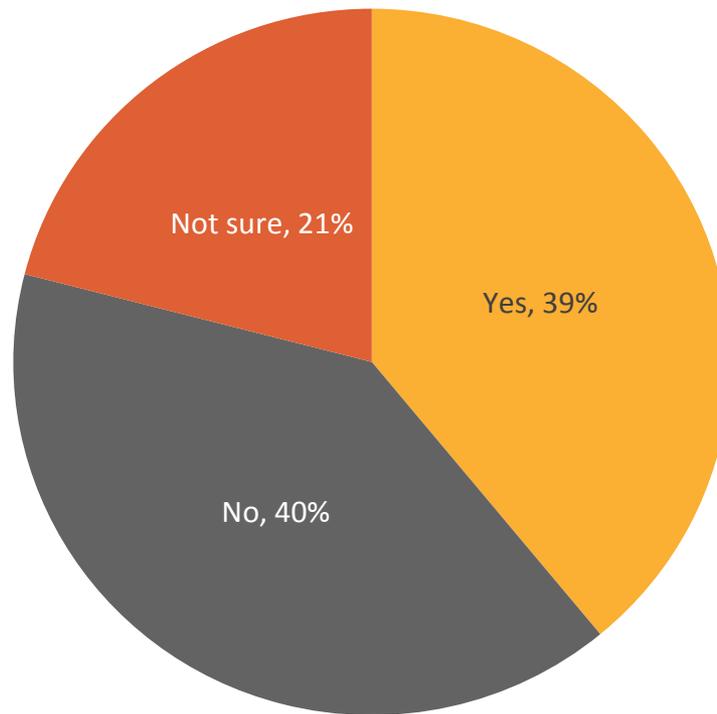


## Personal Alcohol Use





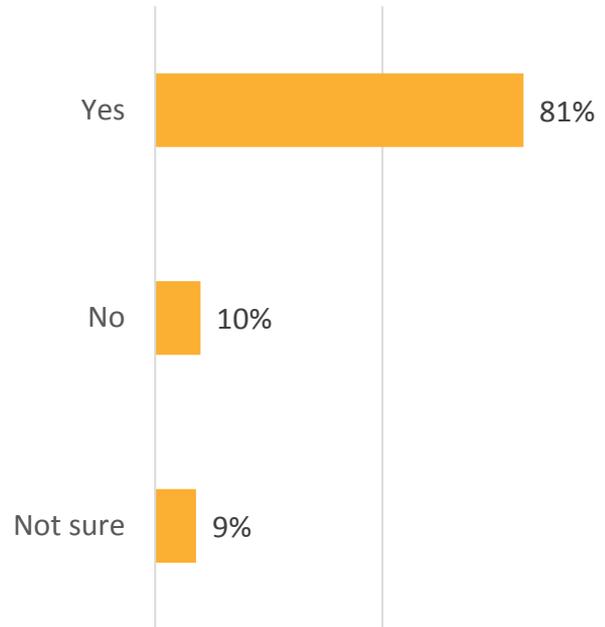
## Opportunity to Provide Feedback about Orientation to Institution



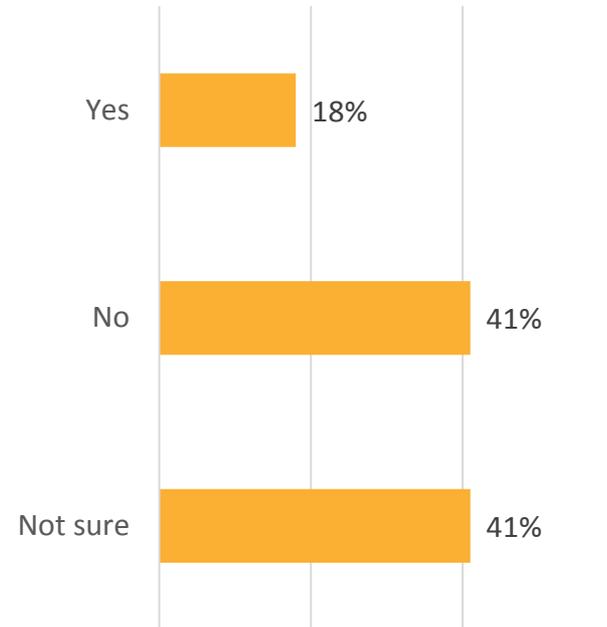
Respondents who attended orientation  
n=397



## Recommend Orientation



## Plan to be Involved in Orientation Next Year (e.g. as a student leader)



Respondents who attended orientation  
n=397

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